



**Alta
COW WATCH**

SmartTag Ear



Powered by



 **Alta**

**Gain access to more data and insights than ever before,
with more choices to customize your operation.**



98%

Farmers that have used the SmartTag Ear have experienced an average 98% retention in the ear. They are reassured to know that the tag is reliably attached to the cow, so data is constantly building about each individual animal, and on a whole herd level.

When you choose Alta COW WATCH you can choose to use neck tags, ear tags, or a combination within the herd.

- Captures insights on reproduction, rumination, eating and inactive times
- Easy to apply in routine animal handling facilities
- Lightweight, sleek design is maintenance free on animals 12+ months of age
- Data storage of 24 hours on tag
- Removable and reusable to other animals
- Built on long lasting, proven infrastructure used for other Nedap sensors to ensure reliability of data transmission
- This device does not contain an EID function



Actionable insights found in Nedap Now cloud platform and easy integrations to other farm management software.



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