


2023/2024

# ALTA BEEF DIRECTORY





## CALF'S CHOICE TOTAL® 100

- ◆ **Whole Bovine Colostrum** - not skimmed or reconstructed from components.
- ◆ **High in Colostral Fat** - important energy source required by calves immediately after birth.
- ◆ **Safe and Effective** - free of disease-causing organisms, tested for safety and efficacy.
- ◆ **Convenient** - Easily mixes in under 15 seconds.
- ◆ **3-year shelf life**
- ◆ **GMP+ FSA Assured** 



**TO ORDER: CALL 01995 601359**

BLACK ANGUS



STEP UP

- ▲ High marbling genetics
- ▲ Calving ease sire
- ▲ Sires moderate framed females

QUAKER HILL STEP UP | 011AN01421  
Herdbook No. US 19379557 | AI code AA1759  
Birthdate 03-18-2018 | Tattoo 8ST8

PRODUCTION									MANAGEMENT		
	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	Claw	Angle
EPD	+10	+1.2	+62	+113	+.22	+1.54	+.3	+.54	+22	+.49	+.42
Acc	.35	.56	.44	.37	.31	.31	.44	.40	.35	.27	.27

CARCASS					\$ VALUES							
	CW	MARB	RE	FAT	\$M	\$W	\$F	\$G	\$B	\$C	\$AXH	\$AXJ
EPD	+47	+.95	+.26	+.071	+52	+50	+89	+58	+147	+243	+82	+38
Acc	.40	.37	.36	.32								

American Angus Association October 2023

G A R Big Step K715

G A R Sure Fire  
Chair Rock Prophet 3131

Quaker Hill Primrose 5UP3

EXAR Upshot 0562B  
Thomas Primrose 2475

BLACK ANGUS

# HOMELAND

PEAK HOMELAND | 011AN02386

Herdbook No. US 20298287

Birthdate 02-11-2022 | Tattoo K1003

- ▲ A calving ease prospect by Home Town out of Susanna H161
- ▲ Curve bending genetics
- ▲ Big time MARB, REA, and high \$Values

PRODUCTION									MANAGEMENT			
	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	Claw	Angle	
EPD	+11	+.3	+81	+142	+.28	+1.76	+.5	+.96	+17	+.66	+.49	
Acc	.34	.49	.42	.38	.33	.33	.44	.40	.36	.30	.30	
CARCASS				\$ VALUES								
	CW	MARB	RE	FAT	\$M	\$W	\$F	\$G	\$B	\$C	\$AXH	\$AXJ
EPD	+68	+1.32	+1.10	-.029	+55	+75	+108	+97	+205	+321	+227	+222
Acc	.40	.37	.37	.33					American Angus Association October 2023			

American Angus Association October 2023

G A R Home Town

G A R Ashland

Chair Rock Sure Fire 6095

Pine View Susanna H161

Baldrige Alternative E125

Pine View Susanna D087

# DELIVERANCE

PEAK DELIVERANCE | 011AN02387

Herdbook No. US 20298288

Birthdate 02-14-2022 | Tattoo K1004

- ▲ Curve bending genetics by Salvation out of 3159
- ▲ Top of the breed for CW, MARB and REA
- ▲ \$Values at the top of the breed

PRODUCTION									MANAGEMENT			
	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	Claw	Angle	
EPD	+10	+1.2	+62	+113	+.22	+1.54	+.3	+.54	+22	+.49	+.42	
Acc	.35	.56	.44	.37	.31	.31	.44	.40	.35	.27	.27	
CARCASS				\$ VALUES								
	CW	MARB	RE	FAT	\$M	\$W	\$F	\$G	\$B	\$C	\$AXH	\$AXJ
EPD	+47	+.95	+.26	+.071	+52	+50	+89	+58	+147	+243	+82	+38
Acc	.40	.37	.36	.32	American Angus Association October 2023							

American Angus Association October 2023

SG Salvation

Baldrige Alternative E125

MGR JP Rita 7037

G A R Ashland 3159

G A R Ashland

G A R Momentum 2156

HIGH GENETIC SIRE



## BLACK ANGUS



# GRENADE

**HW GRENADE**

**Herdbook No.** UK546977102535

**AI Code** AA1778 | **Birthdate** 03-01-2019

- ▲ Impressive Growth and Muscle Index
- ▲ Smooth fleshing sire with excellent Muscling
- ▲ Suitable for breeding suckler replacements

	CED	CE DTRS	GEST	BW	200d WT	400d WT	600d WT	COW WT
EPD	-0.2	+4.5	+1.3	+4.2	+48	+84	+103	+83
Acc	56%	47%	66%	84%	75%	74%	71%	65%

	SC	CW	REA	FAT	BY	IMF	TERM	REPLACE
EPD	+1.7	+64	+5.2	-0.9	+1.1	+0.4	+40	+55
Acc	74%	61%	52%	58%	51%	47%		

*The Aberdeen-Angus Cattle Society September 2023*

Netherton Kracker P790

Mohmar Gammer Eulanne N181

S A V Brave 8320

Netherton Karama K574

S A V Solid Gold 9187

Kitewood Gammer Eulanne K122

## BLACK ANGUS



# HIGHWAY

**DRUMHILL LORD HIGHWAY V271**

**Herdbook No.** UK959342703271

**AI Code** AA1784 | **Birthdate** 04-24-2019

- ▲ Lord Highway is bred from a successful and proven cow family
- ▲ Tremendous indexes for both Terminal and Maternal
- ▲ Suitable for breeding replacements for the suckler herd

	CED	CE DTRS	GEST	BW	200d WT	400d WT	600d WT	COW WT
EPD	-2.0	-2.5	-0.3	+4.8	+53	+95	+112	+93
Acc	56%	52%	62%	78%	68%	69%	67%	62%

	SC	CW	REA	FAT	BY	IMF	TERM	REPLACE
EPD	+1.5	+73	+4.0	-2.8	+1.5	+0.1	+44	+53
Acc	67%	58%	51%	57%	51%	48%		

*The Aberdeen-Angus Cattle Society September 2023*

Wedderlie Tarquin L383

Drumhill Lady Heather P366

Papa Equator 2928

HF Tibbie 86K

Blelack Prince Consort A286

Blelack Lady Heather J169

BLACK ANGUS

# HOMESTEAD

PEAK HOMESTEAD | 011AN02386

Herdbook No. US 20267924

Birthdate 01-24-2022 | Tattoo K1013

- ▲ A calving ease prospect by Home Town out of Susanna H161
- ▲ Curve bending genetics
- ▲ Big time MARB and high \$Values

PRODUCTION									MANAGEMENT			
	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	Claw	Angle	
EPD	+15	-.5	+75	+135	+.28	+1.53	+0	+.22	+24	+.57	+.52	
Acc	.34	.49	.41	.37	.33	.33	.43	.40	.35	.29	.29	
CARCASS				\$ VALUES								
	CW	MARB	RE	FAT	\$M	\$W	\$F	\$G	\$B	\$C	\$AXH	\$AXJ
EPD	+63	+1.63	+.96	-.008	+50	+67	+106	+109	+215	+329	+254	+227
Acc	.40	.37	.36	.32	American Angus Association October 2023							

American Angus Association October 2023



G A R Home Town

Pine View Susanna H161

G A R Ashland

Chair Rock Sure Fire 6095

Baldridge Alternative E125

Pine View Susanna D087

# AMPLIFY

KEYSTONE AMPLIFY | 011AN02387

Herdbook No. US 19574654

Birthdate 11-19-2019 | Tattoo 147G

- ▲ Curve bending genetics by Salvation out of 3159
- ▲ Top of the breed for CW, MARB and REA
- ▲ \$Values at the top of the breed

PRODUCTION									MANAGEMENT			
	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	Claw	Angle	
EPD	+13	-1.6	+69	+128	+.26	+1.88	+.7	+1.26	+28	+.30	+.39	
Acc	.36	.50	.43	.39	.34	.34	.44	.42	.36	.30	.30	
CARCASS					\$ VALUES							
	CW	MARB	RE	FAT	\$M	\$W	\$F	\$G	\$B	\$C	\$AXH	\$AXJ
EPD	+54	+.66	+1.03	-.008	+80	+75	+94	+60	+154	+280	+144	+154
Acc	.41	.38	.38	.35	American Angus Association October 2023							

American Angus Association October 2023

SydGen Enhance

PF 5682 Henrietta Pride 0533

SydGen Exceed 3223

SydGen Rita 2618

S A V Bismarck 5682

Sitz Henrietta Pride 643T

BLACK ANGUS

# PARAGON

SANKEY PARAGON | 011AN02294

Herdbook No. US 19833548

Birthdate 08-15-2020 | Tattoo 030

- ▲ Straight bred GAR pedigree
- ▲ Calving ease prospect with breed leading growth and carcass merit
- ▲ Nearly all \$Values rank at the top of the breed

PRODUCTION									MANAGEMENT			
	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	Claw	Angle	
EPD	+11	+5	+85	+147	+.28	+1.91	+1.0	+1.24	+21	+.72	+.56	
Acc	.35	.52	.44	.40	.33	.33	.46	.42	.39	.30	.30	
CARCASS					\$ VALUES							
	CW	MARB	RE	FAT	\$M	\$W	\$F	\$G	\$B	\$C	\$AXH	\$AXJ
EPD	+69	+.85	+1.08	-.025	+62	+83	+104	+72	+176	+290	+167	+189
Acc	.42	.39	.38	.35	American Angus Association October 2023							

American Angus Association October 2023



G A R Phoenix

G A R Sure Fire

G A R Prophet N744

G A R Ashland R328

G A R Ashland

G A R 100X R5

# CLASSIC

PEAK CLASSIC | 011AN02379

Herdbook No. US 20323412

Birthdate 04-01-2022 | Tattoo K1018

- ▲ High powered Iconic son
- ▲ Dam is the famous Vintage Rita 0404
- ▲ Breed leading carcass EPDs and \$Values

PRODUCTION									MANAGEMENT			
	CED	BW	WW	YW	RADG	DMI	YH	SC	DOC	Claw	Angle	
EPD	+7	+2.3	+100	+168	+.32	+1.66	+.8	+2.19	+28	+.54	+.33	
Acc	.36	.54	.46	.41	.35	.35	.48	.43	.24	.30	.31	
CARCASS				\$ VALUES								
	CW	MARB	RE	FAT	\$M	\$W	\$F	\$G	\$B	\$C	\$AXH	\$AXJ
EPD	+54	+.66	+1.03	-.008	+80	+75	+94	+60	+154	+280	+144	+154
Acc	.42	.39	.38	.34								
American Angus Association October 2023												

American Angus Association October 2023



DB Iconic G95

Musgrave 316 Stunner

DB Ms Discovery D13

Vintage Rita 0404

GB Fireball 672

44 Rita 6291



BLACK ANGUS

Sexed semen available

# BOOST

CG BOOST | 011AN02302

Herdbook No. US 19973427

Birthdate 09-28-2020 | Tattoo 0061

- ▲ Superior performance sire ranking at the top of the breed for WW, YW and CW
- ▲ Excellent carcass merit with MARB and REA at +1.00
- ▲ High \$Values with \$F, \$B and \$C in the top 1%

PRODUCTION										MANAGEMENT		
	CED	BW	WW	YW	RADG	DMI	YH	SC		DOC	Claw	Angle
EPD	+8	+4.3	+92	+167	+39	+1.48	+1.6	+.54		+29	+.50	+.44
Acc	.34	.51	.43	.38	.33	.33	.44	.40		.36	.28	.28
CARCASS					\$ VALUES							
	CW	MARB	RE	FAT	\$M	\$W	\$F	\$G	\$B	\$C	\$AXH	\$AXJ
EPD	+88	+.92	+.97	-.016	+50	+67	+140	+73	+213	+326	+163	+206
Acc	.39	.36	.35	.34								

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Byergo Black Magic 3348

Silveiras Conversion 8064

Byergo Elia Cupcake 5900

G A R 100X 2195

G A R 100X

G A R Daybreak 3193

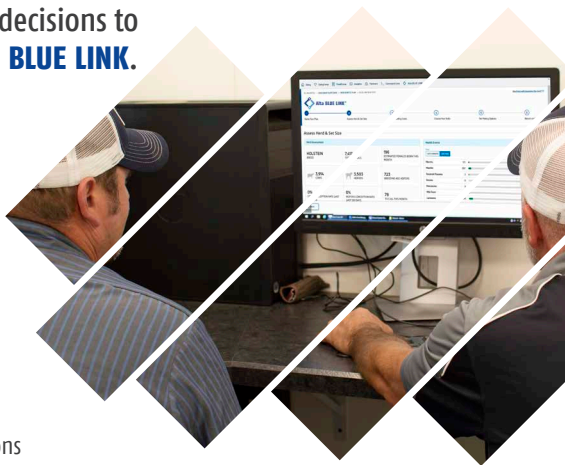
## RumiLife® CAL24™ CALCIUM SUPPLEMENT

Include **RumiLife CAL24** in your fresh cow protocol for immediate & extended release calcium



# Knowledge Is Power.

Connect the power from today's genetic decisions to your herd's future profitability with **Alta BLUE LINK**.



## The Next Generation of Dairy Software

- Empowers you to make more strategic genetic decisions
- Directs the course for your best future herd using *YOUR real-time data* directly from DairyComp

## Valuable Alerts & Genetic Insights for Maximum Profitability

- Real-time connection with DairyComp helps you adapt your semen use and mating scenarios to right-size your future heifer inventory

## Precision Drives Performance

- Guide your decisions toward maximum return on investment using your herd data and current economics
- Accounts for all the factors that affect your future profitability

## 24 Hour Connectivity Between Alta, You, and Your Herd

- Work with your Alta Advisor for exclusive access to the powerful decision-making tools and valuable insights you need to streamline your genetic strategy

**ACTIVATE Alta BLUE LINK and partner with your Alta advisor to predict your best future herd today.**

[info@altagenetics.com](mailto:info@altagenetics.com) | [uk.altagenetics.com](http://uk.altagenetics.com)



BELGIAN BLUE



# AltaSUPERBLUE

- ▲ Low birth weight, easy calving
- ▲ Short gestation length
- ▲ High Fertility Sire

VAN DE PLASHOEVE ALTA SUPERBLUE |

Herdbook No. NL 898157947 | AI code BB1836

Birthdate 02-22-2019

Sire: JAAP VAN PHAENOCRYST | MGS: DANDY DU TILLEUL V

## FUNCTIONAL CHARACTERISTICS

FUNCTIONAL CHARACTERISTICS		%
Calving ease	130	58
Sire still birth	93	-
Dtr. Calving Ease	106	-
Gestation length	88	83
Birth weight	73	58
Beef index	97	-
88 92 96 100 104 108 112		

CRV Coop 08/2023

BELGIAN BLUE



# AltaKJELD

- ▲ Very handsome white bull
- ▲ Short gestation length
- ▲ Superior Calving Ease Sire

VAN DE PLASHOEVE ALTAKJELD | 011BB00003

Herdbook No. NL 944457429 | AI code BB1655

Birthdate 13-02-2017

Sire: REMCO VAN 'T ZANDEIND | MGS: ALTES

## FUNCTIONAL CHARACTERISTICS

			%
Calving ease		134	82
Sire Still Birth		95	45
Dtr. Calving Ease		106	-
Gestation length		96	90
Birth weight		71	82
Beef index		102	-

88 92 96 100 104 108 112

CRV Coop 08/2023



BELGIAN BLUE



# AltaRICO

- ▲ Low birth weight, easy calving
- ▲ Short gestation length
- ▲ High Fertility Sire
- ▲ Top Quality Calves

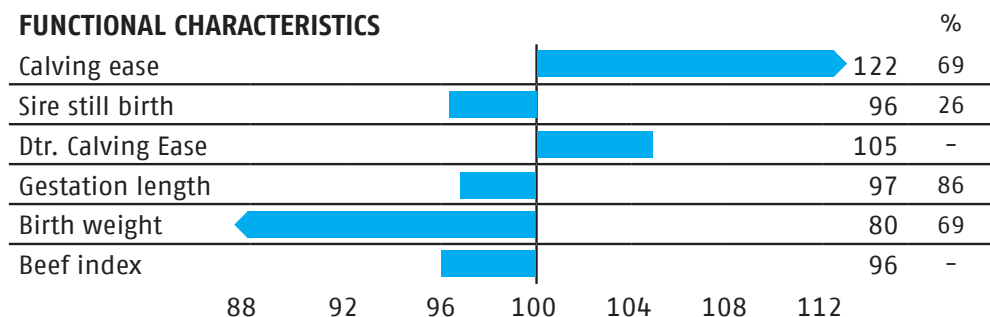
VAN DE PLASHOEVE ALTARICO | 011BB00005

Herdbook No. NL 898157839 | AI code BB1728

Birthdate 22-06-2018

Sire: OBLIGEANT DE BELLE EAU | MGS: UNICUS VAN PHAENOCRYST

## FUNCTIONAL CHARACTERISTICS



CRV Coop 08/2023



BELGIAN BLUE



# AltaSILVERBLU

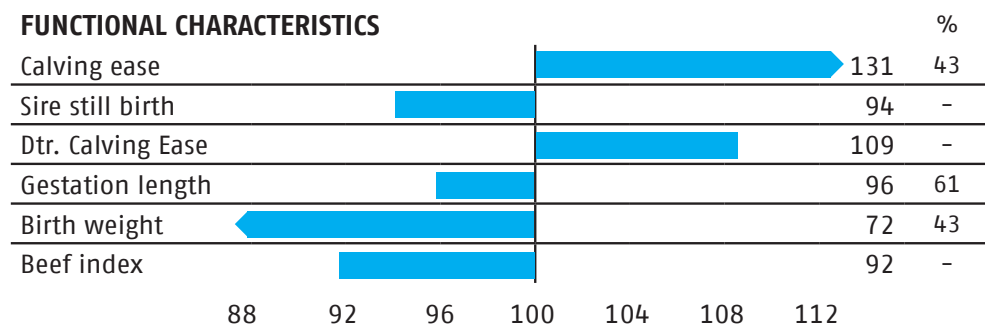
VAN DE PLASHOEVE ALTASILVERBLU | 011BB00011

Herdbook No. NL 566458354 | AI code BB1943

Birthdate 05-18-2020

Sire: UGO VAN BOSZICHT | MGS: ADAMO

## FUNCTIONAL CHARACTERISTICS



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BELGIAN BLUE



# AltaBLUESKY

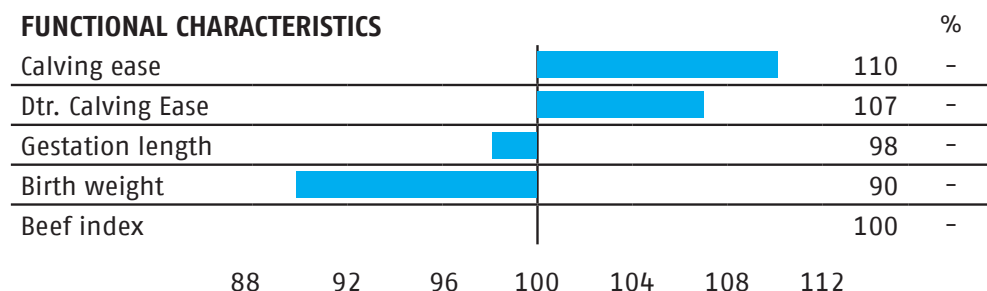
VAN DE PLASHOEVE ALTABLUESKY | 011BB00009

Herdbook No. NL 566458183 |

Birthdate 02-24-2020

Sire: IRISH COFFEE | MGS: ALTES

## FUNCTIONAL CHARACTERISTICS



CRV Coop 08/2023

BELGIAN BLUE



# AltaTRUEBLUE

- ▲ Low birth weight
- ▲ Easy calving sire
- ▲ Short gestation length

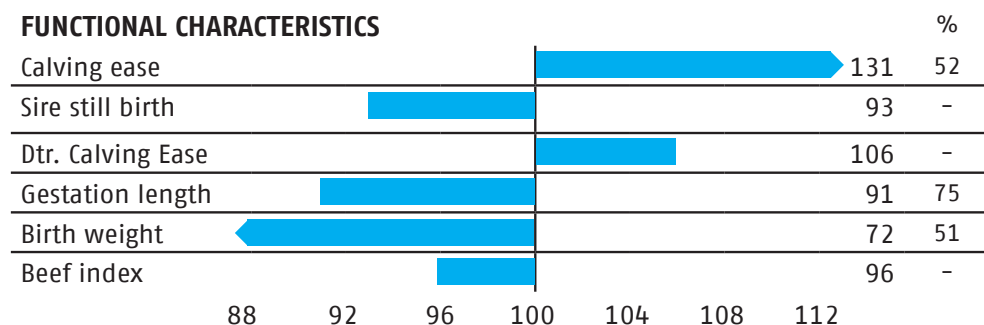
VAN DE PLASHOEVE ALTATRUEBLUE | 011BB00008

Herdbook No. NL 898158034 | AI code BB1835

Birthdate 04-30-2019

Sire: UGO VAN BOSZICHT | MGS: DANDY DU TILLEUL

## FUNCTIONAL CHARACTERISTICS



CRV Coop 08/2023



## LIMOUSIN



# EQUALISER

**LENAGH EQUALISER**

**Herdbook No.** SKW09-004 | **AI code** LN2271

**Birthdate** 07-14-2009

- ▲ 98% of progeny are average and above
- ▲ Sired by the famous French sire Dauphin, noted for maternal traits
- ▲ Equaliser is an excellent balance bull, displaying superb muscling with impressive top line and square hindquarters

	BW	CE	MCE	GL	200d WT	400d WT	MUSCLE	FAT	BEEF \$	SC	DOC
EPD	+2.20	-2.20	-.20	-.60	+6	+38	+4.90	+.40	+48	-.2	+1.50
Acc	88%	88%	68%	95%	88%	73%	68%	60%	81%	64%	57%

*The British Limousin Cattle Society August 2023*

0485 Dauphin

Kype Ulay

Romeo

Ombrette

Wverbank Nassau

Kype Olive

## LIMOUSIN



**MEADOW QUALITY**

LIVESTOCK TRADING SINCE 1975

# IFOR

**AMPERTAINE IFOR**

**Herdbook No.** MGD13-8897 | **AI code** LN2553

**Birthdate** 09-26-2013

- ▲ Superb Limousin sire by the 38,000 gns sire, Ampertaine Foreman
- ▲ Excellent well balanced bull with impressive muscle and shape
- ▲ Suitable for pedigree breeding
- ▲ Widespread Calving Survey completed

	BW	CE	MCE	GL	200d WT	400d WT	MUSCLE	FAT	BEEF \$	SC	DOC
EPD	-1.20	-1.10	+0	-2.70	+7	+28	+40	+0	+37	-.8	-3.20
Acc	87%	89%	69%	96%	90%	81%	75%	69%	84%	72%	65%

*The British Limousin Cattle Society August 2023*

Ampertaine Foreman

Wilodge Cerberus

Ampertaine Bathsheba

Ampertaine Vera

Procters Rocco

Shannas Sarah



LIMOUSIN



# LIMBOBEN

**LIMBOBEN**

**Herdbook No.** 36-15-366-906 | **AI code** LM5145

**Birthdate** 05-26-2003

- ▲ Calving ease sire
- ▲ Recommended to increase shape, length and style
- ▲ Healthy calves with low mortality rates

	BW	CE	MCE	GL	200d WT	400d WT	MUSCLE	FAT	BEEF \$	SC	DOC
EPD	-.50	-1.40	-.50	-3.50	+5	+4	+0	+0	+17	-.3	+1.10
Acc	47%	53%	42%	53%	35%	34%	23%	20%	42%	25%	18%

*The British Limousin Cattle Society August 2023*

Homere

Danton

Ecue

Chacha Ben

Achile

Valse Ben



# UMAR

## RAHONEY UMAR

**Herdbook No.** MDS03-012 | **AI code** LN0132

**Birthdate** 05-26-2003

- ▲ Progeny from Umar are excellent in terms of conformation and muscle development
- ▲ Umar progeny are 97% Average to Above Average on conformation
- ▲ Suitable for crossing onto Holstein and suckler cows

	BW	CE	MCE	GL	200d WT	400d WT	MUSCLE	FAT	BEEF \$	SC	DOC
EPD	+2.50	+.50	-1.00	-.10	+7	+17	+3.10	-.50	+21	+.30	+2.30
Acc	91%	91%	77%	96%	93%	88%	85%	82%	90%	79%	65%

*The British Limousin Cattle Society August 2023*

Ronick Oklahoma

Broadmeadows Cannon

Ronick Hainsi

Rohoney Martha

Shire Handsome

Rahoney Faith

**BELTED GALLOWAY**



# HIGH HOPE

**BALLYLOUGH HIGH HOPE**

**Herdbook No.** 06835 | **AI code** Y9045

**Birthdate** 12-18-2019

**Pedigree** Southfield Poldark 2nd X Ballylough Brunetta

- ▲ A very stylish Belted Galloway bull with breed character and shape
- ▲ Exciting new bloodlines, including the famous Karandrea Ronaldo
- ▲ Expect quality progeny from High Hope



# Alta COW WATCH

Repro, health & welfare

## THE RELIABLE AND PROVEN WAY TO IMPROVE YOUR HERD'S REPRO, HEALTH, & WELFARE

Get 24/7 rumination, eating, and activity monitoring  
paired with expert support from the Alta team.



"Alta COW WATCH has enabled us to become more efficient through massively improving our fertility. In turn, this has led to reduced semen usage, healthier cows and increased milk production."

*Dan Harries  
Velindre Farm*

## INTERESTED IN MORE DETAILS?

Contact 01995 600196  
[info@altagenetics.com](mailto:info@altagenetics.com)  
or call your trusted Alta advisor today!



LONGHORN



# EVENING ALL

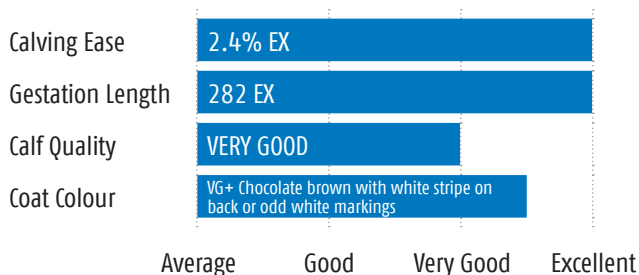
▲ "We think this bull is a game changer for the breed and a very attractive proposition for our Dairy Farmer customers."

**POINTER EVENING ALL**

**Herdbook No.** 33903/S01244 | **AI code** LH0917

**Birthdate** 02-27-2018

**Pedigree** Aberdeen Nik EX90 x Gorse Uncle Gary





## CHAROLAIS



# PARIS

### WOODPARK PARIS

**Herdbook No.** MBM0081113 | **AI Code** CH3980

**Birthdate** 07-09-2019

- ▲ Combines performance with style & shape
- ▲ Exceptional Eye Muscle and Retail Beef Values
- ▲ Top 5% EBV Values for Terminal and Replacement Index

	CED	CE DTRS	GEST	BW	200d WT	400d WT	600d WT	COW WT
EPD	+6.0	-7.2	+2	+4.8	+43	+75	+90	+82
Acc	48%	43%	52%	69%	66%	65%	61%	45%

	SC	CW	REA	FAT	BY	IMF	TERM	REPLACE
EPD	+6	+64	+4.8	-7	+2.2	-1	+75	+67
Acc	65%	53%	42%	49%	45%	38%		

*The British Charolais Cattle Society October 2023*

Deeside Gulliver

Esperanto

Blakestown Venus

Woodpark Faith

Rumsden Tsar

Woodpark Regina

CHAROLAIS

# STRADA

HOPEWELL STRADA 48H | 011CH01033

Herdbook No. PMC808144

Birthdate 02-20-2020

	CE	BW	WW	YW	MILK	MTL	CWT	REA	FAT	MARB	TSI
EPD	+7.6	+.7	+78	+155	+20	+59	+34	+.61	+.028	+.11	+294.11
Acc	.22	.31	.24	.20	.17	.19	.09	.08	.06	.06	

American Charolais Association October 2022

JSR Estrada 52E

Pleasant Dawn Chisum 216A

JSR Jasmine 167C

Main Lanza Verminnion 647D

LT Lanza 1427 PLD

Main Verminnion 925W



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**CALL  
TODAY**  
to start managing  
your herd with  
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HEREFORD



# LACKEY BOY

- ▲ Displays style and quality throughout
- ▲ Above average indexes for growth and muscle
- ▲ Excellent Direct Calving Ease score

LISRACE LACKEY BOY 11TH

Herdbook No. UK9481927 12133 | AI code H9305

Birthdate 04-14-2017

	CED	CE DTRS	GEST	BW	200d WT	400d WT	600d WT	COW WT
EPD	-1.2	+2.4	+1.2	+2.7	+27	+54	+75	+76
Acc	40%	35%	48%	73%	64%	65%	68%	58%

	SC	CW	REA	FAT	BY	IMF	TERM	REPLACE
EPD	+.8	+43	+2.0	-.1	+.5	+0	+30	+37
Acc	59%	51%	31%	43%	39%	34%		

Hereford Cattle Society September 2023

Knockmountagh Master

Grianan Firecracker

Knockmountagh Carmel

Lisrace Bridge Girl VIII

Castledaly Crusader AI

Lisrace Bridge Girl II

## HEREFORD



# SILAS

## GRACELAND 1 SILAS

**Herdbook No.** UK9240248 09644 | **AI code** H9260

**Birthdate** 07-09-2019

- ▲ Style, shape and performance all combine into Silas
- ▲ Top priced sire at the spring 2021 sale
- ▲ Well above average Growth and Muscling

	CED	CE DTRS	GEST	BW	200d WT	400d WT	600d WT	COW WT
EPD	-2.0	-1.3	+1.7	+4.3	+40	+80	+91	+85
Acc	39%	34%	40%	71%	66%	69%	66%	45%

	SC	CW	REA	FAT	BY	IMF	TERM	REPLACE
EPD	+2.0	+57	+2.8	-.3	+.7	-.1	+36	+43
Acc	67%	52%	43%	46%	44%	38%		

Hereford Cattle Society September 2023

Blakesley 1 Nathan

Aland Leopold

Blakesley 1 Joy

Graceland 1 Lydia

Greenyards 1 Dougie

Graceland 1 Emma



## HEREFORD



# TIMELINE

- ▲ Polled Hereford sire
- ▲ Calving ease sire
- ▲ Fast growth rates

**SQUARE-D PF TIMELINE 237W | 011HP01007**

**Herdbook No.** CHA PC02930348 | **AI code** H9314

**Birthdate** 02-28-2009

	CED	BW	WW	YW	DMI	SC
EPD	+.5	+4.8	+53	+80	+.4	+1.1
Acc	.29	.47	.41	.41	.14	.27

	CW	FAT	REA	MARB	BMI\$	BIIS	CHB\$
EPD	+71	+.021	+.46	+.04	+249	+310	+101
Acc	.10	.10	.10	.10			

American Hereford Association October 2023

Triple-A 14M Stocky 34S

Square-D Ellie 37T

Rh Standard Star Lad 14M

MVF 656 Std Domio Lass 271G

Wilgor 55K Northeastern 01 2N

Square-D Jaeden 37P

SIMMENTAL



# HANNIBAL

SHACON HANNIBAL

Herdbook No. S003142 | AI Code SG1290

Birthdate 09-04-2016

- ▲ Hannibal's sire is the well-known Kilbride Farm Delboy 12
- ▲ Hannibal's dam, Omorga Marcia, is by the record priced Corrick Kentucky Kid out of Cleenagh Daffodil

	CED	CE DTRS	GEST	BW	200d WT	400d WT	600d WT	COW WT
EPD	-8.9	-11.0	+3	+3.4	+37	+63	+73	+74
Acc	87%	78%	80%	94%	88%	89%	81%	64%

	SC	CW	REA	FAT	BY	IMF	TERM	REPLACE
EPD	+6	+51	+5.0	-1.0	+2.5	-.8	+82	+78
Acc	81%	74%	61%	72%	69%	66%		

The British Simmental Cattle Society September 2023

Kilbride Farm Delboy 12

Kilbride Farm Dora 40B

Omorga Marcia

Corrick Kentucky Kid  
Cleenagh Daffodil

SIMMENTAL



# INTERNATIONAL

SLIEVENAGH INTERNATIONAL 17

Herdbook No. UK912408304243

AI Code SG1307 | Birthdate 07-07-2017

- ▲ Homozygous Polled
- ▲ Low Birth Weights
- ▲ Suitable for breeding replacements
- ▲ Outcross pedigree for pure breeding

	CED	CE DTRS	GEST	BW	200d WT	400d WT	600d WT	COW WT
EPD	-17.7	-1.1	-.9	+6.8	+61	+92	+101	+95
Acc	74%	55%	65%	82%	64%	57%	57%	40%

	SC	CW	REA	FAT	BY	IMF	TERM	REPLACE
EPD	+1.2	+59	-	+.5	+.6	-	+88	+92
Acc	37%	36%	-	30%	28%	-		

The British Simmental Cattle Society September 2023

Samson

Linde Laika

Nelson  
Biene

Linde General  
Linde Gry



SIMMENTAL



# ISAAC

OMORGA ISAAC 17

Herdbook No. UK963633007257 | AI Code SG1278

Birthdate 02-12-2017

- ▲ Exciting sire displaying style, conformation and muscling
- ▲ Sired by Curaheen Earp, 5 star Carcass Sire (ICBF)
- ▲ Top 5% of the Breed for Terminal Index (Breedplan)

	CED	CE DTRS	GEST	BW	200d WT	400d WT	600d WT	COW WT
EPD	-3.1	-.3	-.4	+4.1	+45	+86	+91	+90
Acc	82%	64%	79%	87%	79%	75%	72%	55%

	SC	CW	REA	FAT	BY	IMF	TERM	REPLACE
EPD	+1.6	+64	+6.2	+.6	+1.2	+.3	+106	+126
Acc	61%	58%	41%	49%	45%	39%		

The British Simmental Cattle Society October 2023

Curaheen Earp

Curaheen Vio ET  
Blackford Siskin

Omorga Destiny

Ashland Brandy 10  
Omorga Daffodil 14th ET



SIMMENTAL



# MISSILE

X-T BLACK MISSILE 138F | 011SM02055

Herdbook No. 3594131 | AI Code SG1366

Birthdate 04-16-2018

- ▲ Male sexed semen available
- ▲ Black simmental sire
- ▲ Breed leading calving ease scores
- ▲ Shapely calves
- ▲ High weaning weights



**CONCEPT PLUS BxD**  
High fertility beef x dairy sires

	CE	BW	WW	YW	CW	REA	FAT	MARB	API	TI
EPD	+9.0	+3.0	+75.7	+101.2	+19.6	+1.15	-.080	-.31	+92.1	+63.0
Acc	.41	.44	.43	.43	.40	.39	.34	.38	-	-

American Simmental Association September 2023

MRL Missile 138C

Come As U R Red Rocket

MRL Miss 2423Z

TSN MS Predator 53B

Wheatland Predator 922W

TSN MS Fortune 47X

## SHORTHORN



# SCOTSMAN

**ANNANWATER SCOTSMAN**

**Herdbook No.** 563802157 | **AI code** BS0885

**Birthdate** 03-16-2009

- ▲ Scotsman is a fine example of the Shorthorn breed, displaying length, natural fleshing and good muscling
- ▲ Recommended for both crossing and pure breeding
- ▲ Progeny are impressing local producers

	CED	CE DTRS	GEST	BW	200d WT	400d WT	600d WT	COW WT
EPD	+.2	+.4	+3.6	+2.3	+5	+12	+26	+45
Acc	69%	63%	73%	79%	71%	67%	66%	45%

	SC	CW	REA	FAT	BY	IMF	TERM	REPLACE
EPD	+0	+15	+.4	+.4	-.4	+.6	+15	+12
Acc	36%	53%	34%	49%	46%	42%		

*The Beef Shorthorn Cattle Society September 2023*

Trunley Barley 098 P

Cairnsmore Zo Lucky Heather P

Trunley Timber 056

Trunley Ury Maid Nancy P

Fearn Scotsman P

Cairnsmore White Heather P

## SHORTHORN



# PARNASSUS

**CRAIGFADDOCK PARNASSUS**

**Herdbook No.** 673804292 | **AI code** BS0718

**Birthdate** 09-06-2020

- ▲ Parnassus is a very stylish young Beef Shorthorn bull with great potential
- ▲ Dam classified EX92, and a full sister sold at 12,000 gns
- ▲ Northern Irish Herds Competition Young Bull of the Year 2021

	CED	CE DTRS	GEST	BW	200d WT	400d WT	600d WT	COW WT
EPD	-3.5	+1.4	+1.7	+2.3	+21	+38	+47	+53
Acc	51%	43%	50%	61%	58%	55%	55%	49%

	SC	CW	REA	FAT	BY	IMF	TERM	REPLACE
EPD	-.1	+40	+3.7	-.4	+1.7	-.3	+35	+37
Acc	46%	48%	37%	46%	44%	39%		

*The Beef Shorthorn Cattle Society September 2023*

Leonard of Upsall

Knockenjig Margo 2

Dingo of Upsall

Augusta X822 of Upsall

Meonhill Charlie Chaplin

Knockenjig Margo D1808

# EPD TERMINOLOGY

## GENERAL TERMS

**EPD – Expected Progeny Difference:** The expected differences in performance of a sire's progeny when compared to the average progeny of all sires evaluated within the breed. Based on actual performance, progeny performance and relatives' performance.

**ACC – Accuracy:** The reliability placed on the EPD.

**I – Interim:** The EPD is based on performance information of a bull's sire, dam and relatives.

## PRODUCTION EPD'S

**CE, CED – Calving Ease Direct:** The difference in percentage of unassisted births, with a higher value indicating greater calving ease in first-calf heifers.

**BW – Birth Weight:** The birth weights of a bull's progeny when compared to the breed average, in pounds.

**WW – Weaning Weight:** The adjusted weaning weights of a bull's progeny when compared to the breed average, in pounds.

**YW – Yearling Weight:** The adjusted yearling weights of a bull's progeny when compared to breed average, in pounds.

**ADG – Average Daily Gain (Simmental):** The difference in pounds of daily gain expected between animals' progeny during the post weaning feeding period.

**RADG – Residual Average Daily Gain (Angus):** The adjusted amount of post weaning gain in future progeny, in pounds, given a constant amount of feed consumed.

**DMI – Dry Matter Intake (Angus, Red Angus, Hereford):** Expressed in pounds per day, DMI is a predictor of difference transmitting ability for feed intake during the postweaning phase, compared to that of other sires.

**YH – Yearling Height (Angus):** Predicts a sire's ability to transmit yearling height, expressed in inches, compared to that of other sires.

**SCR, SC – Scrotal Circumference (Angus, Charolais, Hereford):** The adjusted yearling scrotal circumferences of a bull's progeny when compared to breed average, in centimeters.

**DOC – Docility (Angus):** The difference in yearling cattle temperament, with a higher value indicating more favorable docility.

## MATERNAL EPD'S

**CETM, CEM, MCE – Calving Ease Total Maternal, Calving Ease Maternal, Maternal Calving Ease:** The difference in percentage of unassisted births with a higher value indicating greater calving ease in first-calf daughters.

**HPG, HP – Heifer Pregnancy (Red Angus, Angus):** Differences in percent probability of female progeny conceiving to calve as 2-year-olds.



**Milk, MM – Maternal Milk:** The amount of pre-weaning performance gained by calves which can be attributed to the milking ability of a bull's daughters, expressed in pounds of calf.

**M&G, TM, MWW – Maternal Milk & Growth, Total Maternal, Maternal Weaning Weight:** The Milk EPD plus half the WW EPD. A sire's EPD reflects what he is expected to transmit to his daughters for a combination of growth genetics and maternal production.

**ME – Maintenance Energy (Red Angus):** Differences in mature cow maintenance energy requirements. Expressed as megacalories per month.

**MH – Mature Height (Angus):** A predictor of the difference in mature height of a sire's daughters compared to the daughters of other sires, expressed in inches.

**MW – Mature Weight (Angus):** A predictor of the difference in mature weight of a sire's daughters compared to the daughters of other sires, expressed in pounds.

**SCF – Sustained Cow Fertility (Hereford):** This trait predicts a female's ability to stay in the herd through the age of twelve (ten calving's after calving as a two-year-old heifer).

**STAY – Stayability (Red Angus, Simmental):** Differences in percent probability of daughters staying productive past the age of six.

**TEAT – Teat Size (Hereford):** Differences in sire EPDs predict the difference expected in the sires' daughters udder characteristics when managed in the same environment. Oversized teats are difficult for newborn calves to nurse and the calf may not receive adequate colostrum.

**UDDR – Udder Suspension (Hereford):** Differences in sire EPDs predict the difference expected in the sires' daughters udder characteristics when managed in the same environment. Weak udder suspension results in pendulous udders that make it difficult for a calf to nurse.

**MkH – Milking Herds (Angus):** Indicates the number of herds from which daughters are reported.

**MkD – Milking Daughters (Angus):** Reflects the number of daughters having progeny weaning weight records included in the analysis.

## CARCASS EPD'S

**CW, CWT – Carcass Weight (Angus, Simmental, Charolais, Red Angus):** The adjusted carcass weights of a sire's progeny, expressed in pounds.

**MB, MARB, IMF – Marbling:** A predictor of the difference in a sire's progeny for percent marbling score or percent intramuscular fat in the ribeye muscle compared to other sires.

**REA, RE – Ribeye Area:** Adjusted ribeye area of a sire's progeny, measured in square inches.

**FAT, BF – Back Fat:** The adjusted twelfth rib fat thickness of a sire's progeny, expressed in inches.

**SHR – Shear Force (Simmental):** A measure of tenderness, it is the pounds of force required to shear a steak.

**YG – Yield Grade (Simmental):** Expressed as a deviation of Yield Grade units where negative values are desirable.

**Carc H/P and Ult H/P – Group/progeny (Angus):** Reflects the number of contemporary groups and the number of carcass and ultrasound progeny included in the analysis.

## Angus \$Value Definitions

The \$Value is an estimate of how future progeny of each sire are expected to perform, on average, compared to progeny of other sires if the sires were randomly mated to cows and if calves were exposed to the same environment.

**Weaned Calf Value (\$W)** – expressed in dollars per head, to predict profitability differences in progeny due to genetics from birth to weaning. The underlying objective being producers will retain 20% of the female progeny as replacements and sell the rest of the cull females and their male counterparts as feeder calves. Traits included are: birth weight, weaning weight, milk, and mature cow weight.

**Feedlot Value (\$F)** – expressed in dollars per head, to predict profitability differences in progeny due to genetics for postweaning feedlot merit compared to the progeny of other sires. The underlying objective assumes producers will retain ownership of cattle through the feedlot phase and sell fed cattle on a carcass weight basis, but with no consideration of premiums or discounts for quality and yield grade. Traits contributing to this index: yearling weight (gain), carcass weight and dry-matter intake.

**Grid Value (\$G)** – expressed in dollars per carcass, to predict profitability differences in progeny due to genetics for carcass grid merit compared to progeny of other sires. The underlying objective assumes producers will market cattle on an above-industry-average carcass grid. Traits included in the index are: carcass weight, marbling, ribeye area, and fat.

**Beef Value (\$B)** – expressed in dollars per carcass, to predict profitability differences in progeny due to genetics for postweaning and carcass traits. This terminal index assumes commercial producers wean all male and female progeny, retain ownership of these animals through the feedlot phase and market these animals on a carcass grid. Traits included in the index are: yearling weight, dry-matter intake, marbling, carcass weight, ribeye area and fat.

## Angus-On-Dairy \$Value Indexes

These values are terminal crossbreeding indexes to estimate how future beef-on-dairy progeny of each Angus sire are expected to perform, on average, compared to beef-on-dairy progeny of other Angus sires if the sires were randomly mated and beef-on-dairy calves were exposed to the same environment. These terminal indexes are expressed in dollars per head, to predict profitability differences in progeny due to genetic traits weight by appropriated economics of each Angus sire when mated to Holstein or Jersey females.

**Angus-On-Holstein (\$AxH)** – The underlying breeding objective assumes Angus bulls will be mated to Holstein females to produce Angus-dairy crossbred calves to be fed and marketed on a quality-based grid. Traits included are: calving ease, growth from birth through the feeding phase, feed intake, dressing percent, yield grade, quality grade, muscling, and height.

**Angus-On-Jersey (\$AxJ)** – The underlying breeding objective assumes Angus bulls will be mated to Jersey females to produce Angus-dairy crossbred calves to be fed and marketed on a quality-based grid. Traits included are: calving ease, growth from birth through the feeding phase, feed intake, dressing percent, yield grade, quality grade, and muscling.



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