

Holstein Directory

August 2024



 **Alta**
Create Value ▲ Build Trust ▲ Deliver Results

uk.altagenetics.com   





Alta COW WATCH

Repro, health & welfare

Why Alta COW WATCH?

When you choose Alta COW WATCH, you get access to the state-of-the-art cloud-based herd management platform – **Nedap Now.**

- ▲ Monitor and access data 24 / 7 / 365 from anywhere
- ▲ Attain seamless integration with herd management systems
- ▲ Access more historical data over longer periods of time
- ▲ Create customized work lists with relevant insights for each team member
- ▲ Allow selective access to data for team members and consultants
- ▲ Combine data in one spot for improved analysis and insights
- ▲ Group insights, such as heat stress, so you can adjust management practices and get the most out of your herd
- ▲ Improve heat detection and repro performance
- ▲ Quickly identify anestrus cows or potential pregnancy losses
- ▲ Find sick cows sooner so you can treat them before they become problems

Scan to learn more



ASK ABOUT OUR TRADE IN OPTIONS!

info@altagenetics.com

THE TOP 10's Select the right bulls for you!

£ PLI	
AltaINSPIRE	866
AltaSUNDAY	846
AltaMORPHEUS	844
AltaMULLER	837
AltaORVAR	829
AltaSALMON	827
AltaKALON	826
AltaVANDYKE	822
AltaHAJI	822
AltaCALABRIA	815

TPI	
AltaINSPIRE	3275
AltaAEROSPACE	3218
AltaMACARIO	3186
AltaSUNDAY	3185
AltaMULLER	3184
AltaSALMON	3183
AltaFIRST TIME	3176
AltaTHUNDERBIRD	3161
AltaPIZZAZZ	3153
AltaMASQUERADE	3143

NM\$	
AltaINSPIRE	1244
AltaMAINSTREAM	1243
AltaMASQUERADE	1232
AltaSALMON	1210
AltaAEROSPACE	1199
AltaKALON	1191
AltaMACARIO	1183
AltaGOLDENSTORM	1161
AltaSUNDAY	1159
AltaOBADA	1153

DWP\$	
AltaMORPHEUS	1329
AltaMAINSTREAM	1323
AltaYOUBETCHA	1282
Alta GOLDENSTORM	1279
Alta MASQUERADE	1200
Alta INSPIRE	1198
Alta AMICK	1174
AltaCALABRIA	1142
AltaSUNDAY	1142
AltaAEROSPACE	1141

FAT KGS	
AltaAEROSPACE	54.7
AltaVANDYKE	53.3
AltaGARRIX	51.6
AltaINSPIRE	51.5
AltaCALABRIA	49.4
AltaSALMON	48.6
AltaOBADA	48.2
AltaKEVLOW	47.4
AltaMASQUERADE	46.9
AltaHAJI	46.6

FAT PC	
AltaREGULUS	0.35
AltaMONTU-PP	0.33
AltaFIRST TIME	0.33
AltaAEROSPACE	0.30
AltaSUNDAY	0.24
AltaMASQUERADE	0.23
AltaPIZZAZZ	0.23
AltaCALABRIA	0.22
AltaGARRIX	0.22
AltaINSPIRE	0.21

PROTEIN KGS	
AltaMACARIO	39
AltaCALABRIA	38
AltaINSPIRE	36.5
AltaVANDYKE	35.7
AltaTOPGUNZ	35.7
AltaGARRIX	35.6
AltaSALMON	34.3
AltaORVAR	33.7
AltaMAINSTREAM	33.6
AltaAEROSPACE	33.2

PROTEIN PC	
AltaREGULUS	0.16
AltaCALABRIA	0.15
AltaKALON	0.14
AltaSUNDAY	0.13
AltaFIRSTTIME	0.13
AltaMONTU-PP	0.12
AltaORVAR	0.12
AltaPIZZAZZ	0.12
AltaGOLDENSTORM	0.12
AltaAEROSPACE	0.12

MILK	
AltaRUTILANT RED	1049
AltaMACARIO	989
AltaPOWERBUCK	987
AltaENDYMION	982
AltaORIONSBELT	972
AltaGETRICH	957
AltaWOODSIDE	948
AltaVANDYKE	888
AltaTOPGUNZ	882
AltaMAINSTREAM	875

SCC %	
AltaCRAZED	-27
AltaAVITUS	-26
AltaRUTILANT RED	-26
AltaVANDYKE	-26
AltaMULLER	-24
AltaORIONSBELT	-24
AltaSEVERUS	-23
AltaHAJI	-23
AltaGOLDENSTORM	-22
AltaAEROSPACE	-22

LIFESPAN	
AltaMORPHEUS	156
AltaPOWERBUCK	153
AltaMULLER	146
AltaORIONSBELT	143
AltaSUNDAY	140
AltaEXQUISTE	140
AltaINSPIRE	137
AltaPIZZAZZ	137
AltaSEVERUS	131
AltaAVITUS	125

DAUGHTER FERTILITY	
AltaMULLER	13.5
AltaSEVERUS	13.4
AltaORVAR	11.9
AltaKALON	11
AltaPOWERBUCK	10.5
AltaMORPHEUS	10.2
AltaEXQUISITE	12.2
AltaKALON	9.7
AltaORIONSBELT	8.8
AltaLAS RED	8.8

TEAT LENGTH	
AltaHAJI	1.63
AltaINDIGO	1.23
AltaVANDYKE	0.41
AltaAEROSPACE	0.41
AltaTHUNDERBIRD	0.36
AltaFIRSTTIME	0.29
AltaPOWERBUCK	0.28
AltaSALMON	0.14
AltaSEVERUS	0.14
AltaREGULUS	0.14

TYPE MERIT	
AltaTHUNDERBIRD	1.93
AltaPOWERBUCK	1.69
AltaWOODSIDE	1.52
AltaGETRICH	1.48
AltaINSPIRE	1.47
AltaINDIGO	1.47
AltaMULLER	1.35
AltaRUSHMORE-PP	1.27
AltaANTONIO	1.21
AltaAEROSPACE	1.21

MAMMARY	
AltaWOODSIDE	1.9
AltaQUIQUE	1.8
AltaORIONSBELT	1.8
AltaPOWERBUCK	1.62
AltaINDIGO	1.5
AltaPIZZAZZ	1.48
AltaTHUNDERBIRD	1.46
AltaGETRICH	1.29
AltaMULLER	1.28
AltaLAS RED	1.23

LEGS & FEET	
AltaTHUNDERBIRD	1.53
AltaRUTILANT RED	1.41
AltaLAS RED	1.39
AltaANTONIO	1.32
AltaFIRST TIME	1.30
AltaMULLER	1.21
AltaEXQUISTE	1.15
AltaSALMON	1.02
AltaSUNDAY	0.94
AltaAVITUS	0.92

AltaAEROSPACE NEW

65003252198055

PEAK ALTAEROSPACE-ET

AltaEXQUISITE X AltaJUMP CUT X LIONEL

HO840M003252198055 | DOB 10/11/2022

aAa 234 | DMS 123,126 | EFI 12.7 %

Kappa-Casein: BB Beta-Casein: A1A2

Haplotype: HH6C | Genetic Codes: TC TD TE TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - GENOMIC



PLI **+815** Rel 66%

CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.35	Tall
Chest Width						-0.55	Narrow
Body Depth						-0.94	Shallow
Angularity						+1.40	Open Rib
Rump Angle						+0.27	Low Pins
Thurl Width						+0.59	Wide
R. Legs-S View						-0.10	Straight
Foot Angle						+0.07	Steep
Locomotion						+0.54	Excellent
F. Udder Att.						+0.59	Tight
R. Udder Ht.						+1.58	Very high
Udder Cleft						+0.30	Strong
Udder Depth						+0.64	Above hock
F. Teat Place						-0.51	Outside
R. Teat Place						-0.36	Apart
Teat Length						+0.41	Long
Teat Sideview						+0.10	Apart

Alta UK abide by the ADHB & Holstein UK established code of Advertising. Bulls tested free for genetic recessives will not show these codes for formatting reasons. Prices are subject to change. Terms and conditions apply.

CONFORMATION

Type Merit	1.21	Mammary	1.12
Legs & Feet	0.62	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+692 Kgs	+73% Rel
Protein	+33.2 Kgs	+0.12%
Fat	+54.7 Kgs	+0.30%

HEALTH & MANAGEMENT

Lifespan	82	Ease of Milk	+0.95
Fertility	-0.7	Temperament	+0.3
SCC	-22	Maintenance	-3
MAST	-2	Dairy Carcass	0.3
Calf Survival	+1.9	TB Advantage	3.7 42%
Lameness Advantage	+2.3	Gestation Length	-3 54%
Digital Dermatitis	+0.1	Feed Advantage	+129 45%
Healthy Cow	+148 56%	Enviro Cow	+4.0 68%

CALVING TRAITS

Direct CE	-0.2 +63% Rel	Maternal CE	0.9 +50% Rel
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AltaAVITUS

65003215425267 | HO6789

PEAK ALTAAVITUS-ET

FASTBALL X MARIUS X AltaROBSON

HO840M003215425267 | DOB 2/27/2020

aAa 243 | DMS 561,126 | EFI 12.3 %

Kappa-Casein: BE Beta-Casein: A1A2

Genetic Codes: TC TD TE TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - GENOMIC



PLI **+683** Rel 71%

CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-1.12	Short
Chest Width						+0.57	Wide
Body Depth						-1.20	Shallow
Angularity						-0.73	Coarse
Rump Angle						0.00	High Pins
Thurl Width						-0.17	Narrow
R. Legs-S View						-0.21	Straight
Foot Angle						+0.46	Steep
Locomotion						+0.97	Excellent
F. Udder Att.						-0.02	Loose
R. Udder Ht.						+0.27	Very high
Udder Cleft						-0.44	Broken
Udder Depth						+0.37	Above hock
F. Teat Place						-1.88	Outside
R. Teat Place						-1.57	Apart
Teat Length						-0.45	Short
Teat Sideview						+0.35	Apart

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CONFORMATION

Type Merit	0.51	Mammary	0.28
Legs & Feet	0.92	Rel	56%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+852 Kgs	+82% Rel
Protein	+28.8 Kgs	+0.01%
Fat	+29.1 Kgs	-0.06%

HEALTH & MANAGEMENT

Lifespan	125	Ease of Milk	+1.17
Fertility	+4.8	Temperament	+1.1
SCC	-26	Maintenance	-6
MAST	-1	Dairy Carcass	1.4
Calf Survival	+2.5	TB Advantage	2.3 43%
Lameness Advantage	+2.0	Gestation Length	-3 99%
Digital Dermatitis	+0.3	Feed Advantage	+119 45%
Healthy Cow	+206 63%	Enviro Cow	+3.2 74%

CALVING TRAITS

Direct CE	-0.3 +74% Rel	Maternal CE	0.7 +55% Rel
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PEAK AltaBRIMSTONE-ET

AltaWHEELHOUSE X PURSUIT X SAMURI



NEW

H0840M003235932779

DOB 7/6/2021

Kappa-Casein AB | Beta-Casein A2A2

aAa 342 | DMS 234,246 | EFI 11.7 %

Haplotypes HH1F HH2F HH3F HH4F HH5F HCDF HH6F HMW0

Genetic Codes TC TD TE TL TP TR TV TY

Current Proof GBR-202408 | Genomic Young Sire

AHDB Dairy & Holstein UK 08/2024

CONFORMATION 0 UK Daughters in 0 UK Herds (56% Rel)

Type Merit									
Type Merit									+1.01
Mammary									+0.81
Legs & Feet									+0.50
	-2	-1	0	1	2				
Stature									+0.95 Tall
Chest Width									+1.45 Wide
Body Depth									+1.23 Deep
Angularity									+1.40 Open Rib
Rump Angle									+0.37 Low Pins
Thurl Width									+2.26 Wide
R. Legs-S View									+1.06 Sickled
Foot Angle									-0.98 Low
Locomotion									0.79 Excellent
F. Udder Att.									0.10 Tight
R. Udder Ht.									0.67 Very high
Udder Cleft									-0.26 Broken
Udder Depth									0.20 Above hock
F. Teat Place									0.26 Close
R. Teat Place									0.53 Close
Teat Length									-0.17 Short
Teat Sideview									0.96 Apart

PLI
Rel 67%

701



PRODUCTION 0 UK Daughters in 0 UK Herds (73% Rel)

Milk	+756 Kgs	73% Rel
Protein	+33.1 Kgs	+0.09%
Fat	+43.3 Kgs	+0.14%

HEALTH & MANAGEMENT

Lifespan	85	Ease of Milk	2.03
Fertility	+6.7	Temperament	0.51
SCC	-5	Maintenance	15
MAST	-1	Dairy Carcass	1.0
Calf Survival	+0.3	Digital Dermatitis	0.3
Lameness Advantage	+1.4	Gestation Length	-1 55% Rel
TB Advantage	4.0 44% Rel	Feed Advantage	+24 45% Rel
Healthy Cow	+143 58% Rel	Enviro Cow	+3.2 69% Rel

CALVING TRAITS

Direct CE	0.0	75% Rel	Maternal CE	1.5	52% Rel
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PLI **+815** Rel 66%

AltaCALABRIA

65003247843666 | H07794

PEAK ALTACALABRIA-ET
 AltaALL ACCESS X AltaZAZZLE X AltaEXPLOSION
 H0840M003247843666 | DOB 5/18/2022
 aAa 423 | DMS 561,126 | EFI 11.5 %
 Kappa-Casein: AB Beta-Casein: A2A2
 Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.16	Tall
Chest Width						-0.99	Narrow
Body Depth						-1.29	Shallow
Angularity						+0.41	Open Rib
Rump Angle						+2.49	Low Pins
Thurl Width						-0.24	Narrow
R. Legs-S View						-0.46	Straight
Foot Angle						+0.35	Steep
Locomotion						+0.93	Excellent
F. Udder Att.						+0.04	Tight
R. Udder Ht.						+0.07	Very high
Udder Cleft						-0.93	Broken
Udder Depth						+0.36	Above hock
F. Teat Place						-0.86	Outside
R. Teat Place						-0.58	Apart
Teat Length						-1.18	Short
Teat Sideview						+0.26	Apart

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CONFORMATION

Type Merit	-0.63	Mammary	-0.10
Legs & Feet	0.60	Rel	54%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+748 Kgs	+73% Rel
Protein	+38.0 Kgs	+0.15%
Fat	+49.4 Kgs	+0.22%

HEALTH & MANAGEMENT

Lifespan	61	Ease of Milk	-0.92
Fertility	+3.7	Temperament	+0.4
SCC	-15	Maintenance	-6
MAST	-1	Dairy Carcass	0.8
Calf Survival	-0.1	TB Advantage	2.9 44%
Lameness Advantage	+2.3	Gestation Length	-3 55%
Digital Dermatitis	+0.3	Feed Advantage	+119 45%
Healthy Cow	+117 57%	Enviro Cow	+3.9 69%

CALVING TRAITS

Direct CE	0.0 +63% Rel	Maternal CE	0.8 +53% Rel
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PLI **+788** Rel 66%

AltaDARUDE

65003243355665

PEAK ALTADARUDE-ET
 HIGH ENERGY X NO EXCUSE X REDROCK
 H0840M003243355665 | DOB 6/2/2022
 aAa 243 | DMS 234,246 | EFI 12.5 %
 Kappa-Casein: BB Beta-Casein: A1A2
 Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.50	Tall
Chest Width						-0.60	Narrow
Body Depth						-0.61	Shallow
Angularity						+1.08	Open Rib
Rump Angle						+1.88	Low Pins
Thurl Width						+1.24	Wide
R. Legs-S View						+1.14	Sickled
Foot Angle						-1.34	Low
Locomotion						-0.03	Poor
F. Udder Att.						+1.36	Tight
R. Udder Ht.						+1.28	Very high
Udder Cleft						+0.46	Strong
Udder Depth						+1.04	Above hock
F. Teat Place						+1.31	Close
R. Teat Place						+1.47	Close
Teat Length						-0.10	Short
Teat Sideview						+0.18	Apart

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CONFORMATION

Type Merit	0.40	Mammary	1.38
Legs & Feet	0.03	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+580 Kgs	+73% Rel
Protein	+28.4 Kgs	+0.10%
Fat	+36.2 Kgs	+0.15%

HEALTH & MANAGEMENT

Lifespan	137	Ease of Milk	+1.41
Fertility	+13.7	Temperament	+0.6
SCC	-11	Maintenance	-1
MAST	0	Dairy Carcass	0.7
Calf Survival	+3.2	TB Advantage	2.5 44%
Lameness Advantage	+3.8	Gestation Length	-2 48%
Digital Dermatitis	+0.8	Feed Advantage	+91 45%
Healthy Cow	+272 56%	Enviro Cow	+3.6 68%

CALVING TRAITS

Direct CE	-0.2 +63% Rel	Maternal CE	1.0 +53% Rel
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AltaENDYMION

65003235932957 | H07516

PEAK ALTAENDYMION-ET

AltaWHEELHOUSE X AltaZAZZLE X POSITIVE

H0840M003235932957 | DOB 8/16/2021

aAa 243 | DMS 346,456 | EFI 11.3 %

Kappa-Casein: BB Beta-Casein: A1A2

Haplotype: HMW1 | Genetic Codes: MW TC TD TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - GENOMIC



PLI +632 Rel 67%

CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.57	Tall
Chest Width						-0.11	Narrow
Body Depth						-0.33	Shallow
Angularity						+1.40	Open Rib
Rump Angle						+1.54	Low Pins
Thurl Width						+1.89	Wide
R. Legs-S View						+0.43	Sickled
Foot Angle						-0.08	Low
Locomotion						+0.01	Excellent
F. Udder Att.						-0.08	Loose
R. Udder Ht.						+0.79	Very high
Udder Cleft						-0.38	Broken
Udder Depth						-0.14	Below Hock
F. Teat Place						+0.18	Close
R. Teat Place						+0.51	Close
Teat Length						-1.21	Short
Teat Sideview						-0.12	Close

CONFORMATION

Type Merit	0.12	Mammary	0.48
Legs & Feet	0.11	Rel	56%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+982 Kgs	+73% Rel
Protein	+32.9 Kgs	+0.01%
Fat	+40.3 Kgs	+0.01%

HEALTH & MANAGEMENT

Lifespan	73	Ease of Milk	+0.27
Fertility	+2.7	Temperament	+0.6
SCC	-11	Maintenance	2
MAST	-1	Dairy Carcass	1.1
Calf Survival	+0.1	TB Advantage	2.8 44%
Lameness Advantage	+3.2	Gestation Length	+1 82%
Digital Dermatitis	+0.4	Feed Advantage	+55 45%
Healthy Cow	+114 58%	Enviro Cow	+3.0 69%

CALVING TRAITS

Direct CE	-0.5	+71% Rel	Maternal CE	1.4	+52% Rel
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Improve Conception Rates

with Alta CONCEPT PLUS high fertility sires



2-5%

CONVENTIONAL DAIRY
conception rate advantage
with CONCEPT PLUS

DxD sires



3-7%

SEXED SEMEN
conception rate advantage
with CONCEPT PLUS

511 sires



2-4%

BEEF X DAIRY
conception rate advantage
with CONCEPT PLUS

BxD sires



PLI **+730** Rel 68%

AltaEXQUISITE

65003224955987 | H07367

PEAK ALTAEXQUISITE-ET
 AltaZAZZLE X PURSUIT X AltaROBSON
 HO840M003224955987 | DOB 1/1/2021
 aAa 234 | DMS 234,345 | EFI 12.5 %
 Kappa-Casein: AB Beta-Casein: A1A2
 Haplotype: HH6C | Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.05	Tall
Chest Width						-1.13	Narrow
Body Depth						-1.60	Shallow
Angularity						+0.75	Open Rib
Rump Angle						+1.41	Low Pins
Thurl Width						+0.08	Wide
R. Legs-S View						+0.04	Sickled
Foot Angle						+0.15	Steep
Locomotion						+1.38	Excellent
F. Udder Att.						+0.45	Tight
R. Udder Ht.						+0.73	Very high
Udder Cleft						-0.24	Broken
Udder Depth						+0.59	Above hock
F. Teat Place						-0.24	Outside
R. Teat Place						-0.88	Apart
Teat Length						-0.21	Short
Teat Sideview						-0.18	Close

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CONFORMATION

Type Merit	0.73	Mammary	0.79
Legs & Feet	1.15	Rel	58%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+571 Kgs	+74% Rel
Protein	+26.6 Kgs	+0.09%
Fat	+35.6 Kgs	+0.14%

HEALTH & MANAGEMENT

Lifespan	140	Ease of Milk	+1.89
Fertility	+9.7	Temperament	+0.3
SCC	-13	Maintenance	-9
MAST	-1	Dairy Carcass	0.3
Calf Survival	+1.8	TB Advantage	3.7 50%
Lameness Advantage	+2.4	Gestation Length	-4 93%
Digital Dermatitis	+0.3	Feed Advantage	+113 46%
Healthy Cow	+237 60%	Enviro Cow	+3.5 70%

CALVING TRAITS

Direct CE	-0.1	+77% Rel	Maternal CE	1.1	+54% Rel
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PLI **+774** Rel 66%

AltaFARRUKO

65003247835590

PEAK ALTAFARRUKO-ET
 ZAPPY X AltaMAGNIFIQUE X TORRO
 HO840M003247835590 | DOB 9/14/2022
 aAa 342 | DMS 345,456 | EFI 11.9 %
 Kappa-Casein: AB Beta-Casein: A1A2
 Haplotype: HMW1 | Genetic Codes: MW TC TD TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.18	Short
Chest Width						-0.28	Narrow
Body Depth						-0.95	Shallow
Angularity						+0.02	Open Rib
Rump Angle						+1.16	Low Pins
Thurl Width						+0.18	Wide
R. Legs-S View						+1.13	Sickled
Foot Angle						-0.42	Low
Locomotion						+0.07	Excellent
F. Udder Att.						+1.41	Tight
R. Udder Ht.						+0.51	Very high
Udder Cleft						+0.29	Strong
Udder Depth						+0.80	Above hock
F. Teat Place						+1.20	Close
R. Teat Place						+0.74	Close
Teat Length						-0.76	Short
Teat Sideview						-0.77	Close

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CONFORMATION

Type Merit	0.31	Mammary	1.14
Legs & Feet	-0.10	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+1031 Kgs	+73% Rel
Protein	+33.7 Kgs	0.00%
Fat	+37.4 Kgs	-0.04%

HEALTH & MANAGEMENT

Lifespan	122	Ease of Milk	+0.31
Fertility	+8.1	Temperament	-0.3
SCC	-24	Maintenance	-4
MAST	-3	Dairy Carcass	1.4
Calf Survival	+0.6	TB Advantage	3.3 43%
Lameness Advantage	+2.4	Gestation Length	-3 49%
Digital Dermatitis	+0.5	Feed Advantage	+114 45%
Healthy Cow	+230 56%	Enviro Cow	+3.6 68%

CALVING TRAITS

Direct CE	0.4	+63% Rel	Maternal CE	1.1	+52% Rel
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PLI **+742** Rel 68%

AltaFIRSTTIME

65003225323219 | HO7401

FB ALTAFIRSTTIME-ET
 AltaZAZZLE X ACURA X ROLAN
 HO840M003225323219 | DOB 7/16/2021
 aAa 213 | DMS 246,234 | EFI 12.4 %
 Kappa-Casein: AB Beta-Casein: A1A2
 Haplotype: HH6C | Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature			█			-0.43	Short
Chest Width		█				-1.43	Narrow
Body Depth		█				-1.24	Shallow
Angularity			█			+0.45	Open Rib
Rump Angle			█			+0.97	Low Pins
Thurl Width			█			-0.30	Narrow
R. Legs-S View						0.00	Straight
Foot Angle			█			+0.21	Steep
Locomotion				█		+1.50	Excellent
F. Udder Att.				█		+1.06	Tight
R. Udder Ht.				█		+0.83	Very high
Udder Cleft			█			+0.33	Strong
Udder Depth			█			+0.44	Above hock
F. Teat Place			█			+0.45	Close
R. Teat Place			█			+0.52	Close
Teat Length			█			+0.29	Long
Teat Sideview		█				-1.25	Close

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CONFORMATION

Type Merit	0.82	Mammary	0.83
Legs & Feet	1.30	Rel	57%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+356 Kgs	+74% Rel
Protein	+22.9 Kgs	+0.13%
Fat	+42.9 Kgs	+0.33%

HEALTH & MANAGEMENT

Lifespan	116	Ease of Milk	+0.54
Fertility	+8.2	Temperament	+0.1
SCC	-12	Maintenance	-14
MAST	-1	Dairy Carcass	0.2
Calf Survival	+1.4	TB Advantage	2.0 48%
Lameness Advantage	+3.4	Gestation Length	-1 99%
Digital Dermatitis	+0.5	Feed Advantage	+144 46%
Healthy Cow	+213 59%	Enviro Cow	+3.6 70%

CALVING TRAITS

Direct CE	-0.8 +65% Rel	Maternal CE	0.8 +54% Rel
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PLI **+759** Rel 66%

AltaGARRIX

65003247843748 | HO7795

PEAK ALTAGARRIX-ET
 AltaKEVLOW X AltaZAZZLE X HUEY
 HO840M003247843748 | DOB 6/7/2022
 aAa 234 | DMS 123,126 | EFI 13.0 %
 Kappa-Casein: AB Beta-Casein: A1A2
 Haplotype: HH6C | Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature			█			-0.31	Short
Chest Width			█			-0.30	Narrow
Body Depth		█				-0.87	Shallow
Angularity			█			+0.31	Open Rib
Rump Angle			█			+0.34	Low Pins
Thurl Width			█			+0.71	Wide
R. Legs-S View			█			-0.36	Straight
Foot Angle						+0.01	Steep
Locomotion				█		+0.60	Excellent
F. Udder Att.				█		+0.46	Tight
R. Udder Ht.				█		+0.25	Very high
Udder Cleft						-0.02	Broken
Udder Depth				█		+0.01	Above hock
F. Teat Place			█			+0.17	Close
R. Teat Place			█			+0.11	Close
Teat Length			█			-0.18	Short
Teat Sideview						+0.06	Apart

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CONFORMATION

Type Merit	0.22	Mammary	0.30
Legs & Feet	0.13	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+790 Kgs	+72% Rel
Protein	+35.6 Kgs	+0.11%
Fat	+51.6 Kgs	+0.22%

HEALTH & MANAGEMENT

Lifespan	61	Ease of Milk	-0.03
Fertility	+2.1	Temperament	-0.3
SCC	-9	Maintenance	-6
MAST	-1	Dairy Carcass	0.7
Calf Survival	-1.6	TB Advantage	3.1 43%
Lameness Advantage	+2.5	Gestation Length	-2 55%
Digital Dermatitis	+0.3	Feed Advantage	+135 45%
Healthy Cow	+80 57%	Enviro Cow	+3.9 68%

CALVING TRAITS

Direct CE	0.4 +63% Rel	Maternal CE	1.1 +50% Rel
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PLI **+646** Rel 67%

AltaGETRICH

65003224956642 | H07582

PEAK ALTAGETRICH-ET
 AltaWHEELHOUSE X PURSUIT X SAMURI
 H0840M003224956642 | DOB 6/23/2021
 aAa 423 | DMS 234,345 | EFI 12.0 %
 Kappa-Casein: AB Beta-Casein: A2A2
 Haplotype: HMW1 | Genetic Codes: MW TC TD TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.55	Tall
Chest Width						+1.59	Wide
Body Depth						+1.62	Deep
Angularity						+1.53	Open Rib
Rump Angle						+0.89	Low Pins
Thurl Width						+2.93	Wide
R. Legs-S View						+1.42	Sickled
Foot Angle						-0.87	Low
Locomotion						+0.81	Excellent
F. Udder Att.						+0.08	Tight
R. Udder Ht.						+1.02	Very high
Udder Cleft						+1.20	Strong
Udder Depth						-0.21	Below Hock
F. Teat Place						+1.36	Close
R. Teat Place						+2.27	Close
Teat Length						-0.39	Short
Teat Sideview						+2.01	Apart

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CONFORMATION

Type Merit	1.48	Mammary	1.29
Legs & Feet	0.56	Rel	56%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+957 Kgs	+73% Rel
Protein	+31.8 Kgs	0.00%
Fat	+39.8 Kgs	+0.01%

HEALTH & MANAGEMENT

Lifespan	79	Ease of Milk	+1.33
Fertility	+5.3	Temperament	+0.5
SCC	-12	Maintenance	12
MAST	-1	Dairy Carcass	1.4
Calf Survival	-0.1	TB Advantage	3.3 44%
Lameness Advantage	+1.9	Gestation Length	-2 99%
Digital Dermatitis	+0.3	Feed Advantage	+40 45%
Healthy Cow	+142 58%	Enviro Cow	+2.9 69%

CALVING TRAITS

Direct CE	-0.9 +70% Rel	Maternal CE	1.3 +52% Rel
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PLI **+797** Rel 66%

AltaGOLDENSTORM

65003252197960 | H07930

PEAK ALTAGOLDENSTORM-ET
 AltaEXQUISITE X FORTNITE X MILKTIME
 H0840M003252197960 | DOB 9/22/2022
 aAa 423 | DMS 456,345 | EFI 12.1 %
 Kappa-Casein: BE Beta-Casein: A1A1
 Haplotype: HH6C | Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.07	Short
Chest Width						+0.24	Wide
Body Depth						-0.53	Shallow
Angularity						+0.18	Open Rib
Rump Angle						+0.29	Low Pins
Thurl Width						+0.15	Wide
R. Legs-S View						-0.14	Straight
Foot Angle						+0.33	Steep
Locomotion						+0.63	Excellent
F. Udder Att.						+0.36	Tight
R. Udder Ht.						+0.57	Very high
Udder Cleft						-0.20	Broken
Udder Depth						+0.26	Above hock
F. Teat Place						+0.77	Close
R. Teat Place						-0.32	Apart
Teat Length						-1.03	Short
Teat Sideview						-0.56	Close

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CONFORMATION

Type Merit	0.84	Mammary	0.60
Legs & Feet	0.80	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+636 Kgs	+73% Rel
Protein	+32.0 Kgs	+0.12%
Fat	+39.6 Kgs	+0.16%

HEALTH & MANAGEMENT

Lifespan	119	Ease of Milk	+0.81
Fertility	+4.6	Temperament	+0.0
SCC	-22	Maintenance	0
MAST	-2	Dairy Carcass	0.7
Calf Survival	+2.1	TB Advantage	2.5 42%
Lameness Advantage	+1.7	Gestation Length	-3 53%
Digital Dermatitis	+0.2	Feed Advantage	+126 45%
Healthy Cow	+200 56%	Enviro Cow	+3.9 69%

CALVING TRAITS

Direct CE	-0.3 +63% Rel	Maternal CE	0.9 +50% Rel
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PLI **+822** Rel 66%

AltaHAJI

65003250026081 | H07796

PINE-TREE PEAK ALTAHAJI-ET
GREYCUP X PACO X MATTERS
H0840M003250026081 | DOB 4/13/2022

aAa 432 | DMS 123,234 | EFI 11.2 %
Kappa-Casein: BB Beta-Casein: A2A2
Genetic Codes: TC TD TE TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION

Type Merit	0.03	Mammary	-0.05
Legs & Feet	0.65	Rel	54%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+759 Kgs	+73% Rel
Protein	+31.7 Kgs	+0.07%
Fat	+46.6 Kgs	+0.18%

HEALTH & MANAGEMENT

Lifespan	107	Ease of Milk	-0.31
Fertility	+5.9	Temperament	-0.1
SCC	-23	Maintenance	-16
MAST	-2	Dairy Carcass	1.0
Calf Survival	+1.2	TB Advantage	1.3 44%
Lameness Advantage	+2.4	Gestation Length	-1 55%
Digital Dermatitis	+0.4	Feed Advantage	+210 45%
Healthy Cow	+189 57%	Enviro Cow	+4.2 69%

CALVING TRAITS

Direct CE	-0.7 +63% Rel	Maternal CE	0.8 +52% Rel
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CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.57	Short
Chest Width						-1.49	Narrow
Body Depth						-1.38	Shallow
Angularity						+0.82	Open Rib
Rump Angle						-0.94	High Pins
Thurl Width						+0.38	Wide
R. Legs-S View						+0.98	Sickled
Foot Angle						+0.14	Steep
Locomotion						+0.71	Excellent
F. Udder Att.						-0.03	Loose
R. Udder Ht.						-0.44	Very Low
Udder Cleft						-0.38	Broken
Udder Depth						-0.22	Below Hock
F. Teat Place						-0.37	Outside
R. Teat Place						+0.01	Close
Teat Length						+1.63	Long
Teat Sideview						-0.13	Close

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CALF'S CHOICE TOTAL® 100



Only whole bovine colostrum replacers provide newborns with the colostrum protein, colostrum fat and other critical ingredients required within hours of birth.

- ◆ Whole Bovine Colostrum - not a manufactured formula
- ◆ High in Colostral Fat - important energy source required by calves immediately after birth
- ◆ Free of disease causing organisms - tested for safety and efficacy. EBL free, TB free
- ◆ Convenient - mixing in under 15 seconds
- ◆ GMP+ FSA Assured

Available in a 4.9kg pail or a box of 15 individual servings

For more information, contact your local Alta advisor or email us at info@altagenetics.com | uk.altagenetics.com



PEAK CH AltaINSPIRE-ET

POWERSTAR X AltaMAGNIFIQUE X AltaZAZZLE



NEW

H0840M003263337318

DOB 2/12/2023

Kappa-Casein BB | Beta-Casein A2A2

aAa 342 | DMS 456,345 | EFI 12.0 %

Haplotypes HH1F HH2F HH3F HH4F HH5C HCDF HH6F HMW0

Genetic Codes TC TD TE TL TP TR TV TY

Current Proof GBR-202408 | Genomic Young Sire

AHDB Dairy & Holstein UK 08/2024

CONFORMATION 0 UK Daughters in 0 UK Herds (53% Rel)

Attribute	Score	Quality
Type Merit	+1.47	
Mammary	+0.90	
Legs & Feet	+0.91	
Stature	+0.29	Tall
Chest Width	+1.42	Wide
Body Depth	+1.28	Deep
Angularity	+0.78	Open Rib
Rump Angle	-0.06	High Pins
Thurl Width	+0.08	Wide
R. Legs-S View	-0.30	Straight
Foot Angle	0.52	Steep
Locomotion	0.74	Excellent
F. Udder Att.	1.14	Tight
R. Udder Ht.	0.60	Very high
Udder Cleft	-0.65	Broken
Udder Depth	-0.02	Below Hock
F. Teat Place	1.11	Close
R. Teat Place	0.25	Close
Teat Length	-0.05	Short
Teat Sideview	-0.02	Close

PLI
Rel 66%

866



PRODUCTION 0 UK Daughters in 0 UK Herds (73% Rel)

Milk	+800 Kgs	73% Rel
Protein	+36.5 Kgs	+0.11%
Fat	+51.5 Kgs	+0.21%

HEALTH & MANAGEMENT

Lifespan	137	Ease of Milk	0.27
Fertility	+5.5	Temperament	0.08
SCC	-14	Maintenance	10
MAST	-1	Dairy Carcass	0.6
Calf Survival	+1.6	Digital Dermatitis	0.0
Lameness Advantage	+0.8	Gestation Length	-2 49% Rel
TB Advantage	3.9 43% Rel	Feed Advantage	+89 43% Rel
Healthy Cow	+190 56% Rel	Enviro Cow	+4.3 69% Rel

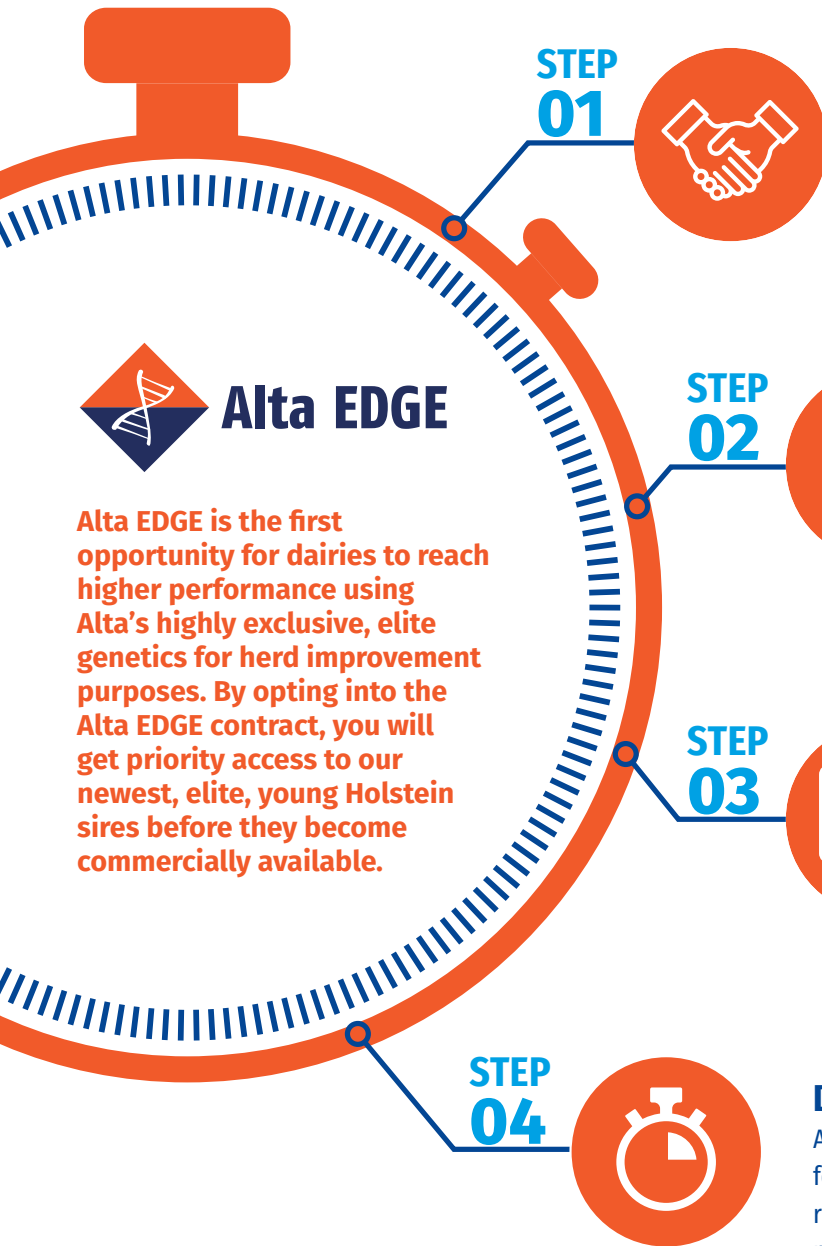
CALVING TRAITS

Direct CE	0.3 63% Rel	Maternal CE	1.2 52% Rel
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Get the Edge on Genetic Progress

Choose Alta EDGE!



Alta EDGE is the first opportunity for dairies to reach higher performance using Alta's highly exclusive, elite genetics for herd improvement purposes. By opting into the Alta EDGE contract, you will get priority access to our newest, elite, young Holstein sires before they become commercially available.

Work with your Alta representative.

Align your optimum genetic plan to achieve your breeding strategy objectives. Alta Genetics is the leading innovator in genetic planning and strategy, and our team is highly trained to work with you. We help you define and refine your genetic plan to ensure you get the most from the Alta EDGE program sires.

Sign a contract.

Alta EDGE is a contract-based program that provides enrolled dairies exclusive, highest priority access to the newest and most elite dairy genetics from Alta.

Choose from the elite Alta EDGE sires currently on offer.

Visit the Sires section of the Alta EDGE web page to view the bulls that will bring the fastest genetic gains to your herd. When you opt into this contract, we will proactively communicate with you via email when a new, elite, early release sire has been added to the program, so that you are up to date.

Drive faster genetic progress in your herd.

Alta EDGE is a total solution. Mating Alta EDGE sires to your best females will drive the fastest genetic progress in your herd. The resulting high-quality females will daily contribute superior performance and profitability to your herd's bottom line. You will put your dairy on the leading edge of genomic progress as part of the Alta EDGE program.

ALTA EDGE SIRES - AUGUST 2024

511	Code	Bull Name	Pedigree	NM\$	TPI	PTAM	PTAP	PTAF	PTAT	UDC	FLC	SCS	PL	DPR	CCR	HCR	SSB	A2
◆	011HO16741	AltaMULLER	AltaEXQUISITE X PURSUIT	1114	3184	1032	61	108	1.59	1.42	1.22	2.66	6.7	1.3	3.3	2.3	5.3	
◆	011HO16844	AltaINSPIRE	POWERSTAR X AltaMAGNIFIQUE	1244	3275	1512	80	140	1.72	1.12	0.77	2.72	5.8	-1.4	0.2	0.7	6.2	✓
◆	011HO16848	AltaVORTEXVAULT	LIONEL X PENDULUM	1336	3263	2685	99	159	0.68	0.83	-0.55	2.88	4.3	-3.0	-0.7	3.0	5.8	✓
◆	011HO16870	AltaZEROGRAVITY	AltaWOODSIDE X AltaZEOLITE	1230	3270	1374	71	119	1.44	2.01	0.67	2.69	6.2	0.1	2.3	4.2	5.3	✓
◆	011HO16903	AltaREGALCROWN	AltaSEVERUS X AltaMAGNIFIQUE	1164	3110	1815	80	114	0.95	0.87	0.19	2.92	5.6	-0.4	1.1	0.8	5.0	✓
◆	011HO16973	AltaCAPABLE-P	POWERSTAR X IMMENSE-P	1240	3065	1363	67	125	0.29	0.28	-0.61	2.64	6.4	-1.0	0.7	2.9	6.2	✓
◆	011HO16974	AltaMAKEOVER	MIRRORIMAGE X UPSIDE	1365	3334	2434	94	167	1.19	1.44	0.00	2.94	3.5	-2.3	-0.5	0.5	5.9	✓
◆	011HO17171	AltaSNAZZY	SHEEPSTER X GAMEDAY	1291	3290	1406	78	152	1.19	1.52	0.00	2.87	5.4	-0.5	1.6	3.0	6.2	✓

Source: CDCB, HA-USA Genetic Evaluations August 2024

511	Code	Bull Name	Pedigree	JPI	NM\$	CM\$	PTAM	PTAP	PTAF	PTAT	JUI™	SCS	PL	LIV	DPR	HCR	CCR	A2
◆	011E07595	AltaFARVA {6}	JX CIRCLE{5} X GOT MAID	206	862	879	853	47	80	0.6	10.46	2.72	7.1	1.8	0.2	1.8	4.6	✓
◆	011E07626	AltaHADAD {6}	JX THRASHER {6} X JX CHIEF{6}	183	809	814	1400	49	58	1.3	10.38	2.96	6.9	0.4	1.4	2.2	4.9	✓

Source: CDCB & AJCA Genetic Evaluations August 2024



PLI **+826** Rel 66%

AltaKALON

65003247843213 | HO7704

PEAK ALTAKALON-ET
 AltaKEVLOW X AltaZAZZLE X AltaEXPLOSION
 HO840M003247843213 | DOB 2/11/2022
 aAa 432 | DMS 234,123 | EFI 12.3 %
 Kappa-Casein: BB Beta-Casein: A1A2
 Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION

Type Merit	-0.36	Mammary	0.59
Legs & Feet	-0.42	Rel	54%

PRODUCTION

Milk	+551 Kgs	+72% Rel
Protein	+30.3 Kgs	+0.14%
Fat	+40.5 Kgs	+0.21%

HEALTH & MANAGEMENT

Lifespan	122	Ease of Milk	-0.06
Fertility	+11.0	Temperament	-0.1
SCC	-21	Maintenance	-25
MAST	-2	Dairy Carcass	0.1
Calf Survival	+0.1	TB Advantage	3.9 44%
Lameness Advantage	+2.3	Gestation Length	-4 55%
Digital Dermatitis	+0.2	Feed Advantage	+188 45%
Healthy Cow	+222 57%	Enviro Cow	+4.1 68%

CALVING TRAITS

Direct CE	0.6 +64% Rel	Maternal CE	0.9 +50% Rel
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CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-1.02	Short
Chest Width						-2.45	Narrow
Body Depth						-2.83	Shallow
Angularity						-0.11	Coarse
Rump Angle						-0.04	High Pins
Thurl Width						-1.14	Narrow
R. Legs-S View						+0.17	Sickled
Foot Angle						-0.65	Low
Locomotion						-0.10	Poor
F. Udder Att.						+1.05	Tight
R. Udder Ht.						+0.17	Very high
Udder Cleft						-0.66	Broken
Udder Depth						+1.33	Above hock
F. Teat Place						-0.71	Outside
R. Teat Place						-1.17	Apart
Teat Length						-0.04	Short
Teat Sideview						-0.56	Close

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PLI **+760** Rel 66%

AltaMACARIO

65003213324023 | HO7823

PLAIN-KNOLL ALTAMACARIO-ET
 AltaZEMINI X ACURA X RESOLVE
 HO840M003213324023 | DOB 8/20/2022
 aAa 324 | DMS 456,561 | EFI 11.7 %
 Kappa-Casein: AB Beta-Casein: A2A2
 Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION

Type Merit	0.79	Mammary	0.69
Legs & Feet	0.39	Rel	53%

PRODUCTION

Milk	+989 Kgs	+72% Rel
Protein	+39.0 Kgs	+0.07%
Fat	+41.4 Kgs	+0.02%

HEALTH & MANAGEMENT

Lifespan	95	Ease of Milk	+1.07
Fertility	+2.5	Temperament	+0.7
SCC	-11	Maintenance	5
MAST	0	Dairy Carcass	1.7
Calf Survival	+1.3	TB Advantage	2.6 42%
Lameness Advantage	+1.4	Gestation Length	-3 54%
Digital Dermatitis	+0.1	Feed Advantage	+131 45%
Healthy Cow	+119 56%	Enviro Cow	+3.9 68%

CALVING TRAITS

Direct CE	-0.3 +63% Rel	Maternal CE	0.8 +51% Rel
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CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.41	Tall
Chest Width						+0.56	Wide
Body Depth						+0.05	Deep
Angularity						+0.99	Open Rib
Rump Angle						-0.46	High Pins
Thurl Width						+1.50	Wide
R. Legs-S View						-0.40	Straight
Foot Angle						+0.52	Steep
Locomotion						+0.35	Excellent
F. Udder Att.						+0.85	Tight
R. Udder Ht.						+0.09	Very high
Udder Cleft						-0.51	Broken
Udder Depth						+0.33	Above hock
F. Teat Place						+0.43	Close
R. Teat Place						-0.50	Apart
Teat Length						-0.46	Short
Teat Sideview						-0.05	Close

Alta UK abide by the ADHB & Holstein UK established code of Advertising. Bulls tested free for genetic recessives will not show these codes for formatting reasons. Prices are subject to change. Terms and conditions apply. Proud to use independent data powered by AHDB Dairy.



PLI **+726** Rel 67%

AltaMAINSTREAM

65003236692372 | H07403

PEAK ALTAMAINSTREAM-ET
 AltaWHEELHOUSE X RIVETING X AltaTOPSHOT
 H0840M003236692372 | DOB 5/27/2021
 aAa 432 | DMS 234,123 | EFI 12.0 %
 Kappa-Casein: AB Beta-Casein: A2A2
 Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.03	Tall
Chest Width						+0.39	Wide
Body Depth						+0.04	Deep
Angularity						+0.87	Open Rib
Rump Angle						+0.96	Low Pins
Thurl Width						+0.85	Wide
R. Legs-S View						+1.49	Sickled
Foot Angle						-1.39	Low
Locomotion						+0.97	Excellent
F. Udder Att.						-0.85	Loose
R. Udder Ht.						+0.73	Very high
Udder Cleft						+0.54	Strong
Udder Depth						-0.83	Below Hock
F. Teat Place						+1.00	Close
R. Teat Place						+1.92	Close
Teat Length						-1.29	Short
Teat Sideview						+1.89	Apart

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CONFORMATION

Type Merit	0.61	Mammary	0.37
Legs & Feet	0.53	Rel	55%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+875 Kgs	+73% Rel
Protein	+33.6 Kgs	+0.05%
Fat	+44.7 Kgs	+0.11%

HEALTH & MANAGEMENT

Lifespan	85	Ease of Milk	+0.33
Fertility	+1.6	Temperament	+0.0
SCC	-12	Maintenance	1
MAST	-1	Dairy Carcass	1.5
Calf Survival	+1.2	TB Advantage	1.4 43%
Lameness Advantage	+3.2	Gestation Length	+1 99%
Digital Dermatitis	+0.6	Feed Advantage	+118 45%
Healthy Cow	+128 58%	Enviro Cow	+3.6 69%

CALVING TRAITS

Direct CE	-0.6 +71% Rel	Maternal CE	1.2 +52% Rel
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PLI **+777** Rel 66%

AltaMASQUERADE

65003247843505 | H07760

PEAK ALTAMASQUERADE-ET
 AltaKEVLOW X PURSUIT X MEDLEY
 H0840M003247843505 | DOB 4/8/2022
 aAa 354 | DMS 234,246 | EFI 12.5 %
 Kappa-Casein: AE Beta-Casein: A1A2
 Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.39	Short
Chest Width						-0.69	Narrow
Body Depth						-1.61	Shallow
Angularity						+0.04	Open Rib
Rump Angle						+1.22	Low Pins
Thurl Width						-0.30	Narrow
R. Legs-S View						+0.50	Sickled
Foot Angle						-0.48	Low
Locomotion						+0.97	Excellent
F. Udder Att.						-0.35	Loose
R. Udder Ht.						+0.43	Very high
Udder Cleft						-0.22	Broken
Udder Depth						+0.11	Above hock
F. Teat Place						-0.25	Outside
R. Teat Place						-0.40	Apart
Teat Length						+0.09	Long
Teat Sideview						+0.94	Apart

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CONFORMATION

Type Merit	0.08	Mammary	0.31
Legs & Feet	0.70	Rel	54%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+655 Kgs	+72% Rel
Protein	+29.8 Kgs	+0.09%
Fat	+46.9 Kgs	+0.23%

HEALTH & MANAGEMENT

Lifespan	101	Ease of Milk	+0.57
Fertility	+7.7	Temperament	+0.9
SCC	-19	Maintenance	-9
MAST	-1	Dairy Carcass	0.9
Calf Survival	-0.7	TB Advantage	3.5 44%
Lameness Advantage	+1.8	Gestation Length	-3 55%
Digital Dermatitis	+0.3	Feed Advantage	+142 45%
Healthy Cow	+171 57%	Enviro Cow	+3.8 68%

CALVING TRAITS

Direct CE	0.1 +63% Rel	Maternal CE	1.1 +50% Rel
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PLI **+661** Rel 67%

AltaMESMERIZE

65003238827335 | H07584

PEAK ALTAMESMERIZE-ET

AltaWHEELHOUSE X POSITIVE X MEDLEY

H0840M003238827335 | DOB 6/20/2021

aAa 351 | DMS 135,345 | EFI 11.6 %

Kappa-Casein: BB Beta-Casein: A2A2

Haplotype: HMW1 | Genetic Codes: MW TC TD TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.35	Tall
Chest Width						+0.91	Wide
Body Depth						+0.22	Deep
Angularity						+0.55	Open Rib
Rump Angle						+1.37	Low Pins
Thurl Width						+1.82	Wide
R. Legs-S View						+0.65	Sickled
Foot Angle						-1.31	Low
Locomotion						-0.11	Poor
F. Udder Att.						+0.06	Tight
R. Udder Ht.						+0.75	Very high
Udder Cleft						-0.45	Broken
Udder Depth						+0.28	Above hock
F. Teat Place						+0.43	Close
R. Teat Place						+0.64	Close
Teat Length						-1.64	Short
Teat Sideview						+0.98	Apart

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CONFORMATION

Type Merit	0.04	Mammary	0.59
Legs & Feet	-0.28	Rel	55%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+691 Kgs	+73% Rel
Protein	+30.3 Kgs	+0.08%
Fat	+36.6 Kgs	+0.10%

HEALTH & MANAGEMENT

Lifespan	98	Ease of Milk	+0.39
Fertility	+8.0	Temperament	+0.4
SCC	-9	Maintenance	8
MAST	-1	Dairy Carcass	0.8
Calf Survival	+0.2	TB Advantage	3.5 44%
Lameness Advantage	+1.5	Gestation Length	-3 92%
Digital Dermatitis	+0.1	Feed Advantage	+37 45%
Healthy Cow	+154 58%	Enviro Cow	+3.1 69%

CALVING TRAITS

Direct CE	0.3 +77% Rel	Maternal CE	1.4 +52% Rel
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PLI **+844** Rel 67%

AltaMORPHEUS

65003235933250 | H07706

PEAK ALTAMORPHEUS-ET

CURFEW X CRIMSON X FRAZZLED

H0840M003235933250 | DOB 10/25/2021

aAa 426 | DMS 345,135 | EFI 12.0 %

Kappa-Casein: AB Beta-Casein: A2A2

Haplotype: HCDC | Genetic Codes: CD TD TE TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-1.56	Short
Chest Width						+0.15	Wide
Body Depth						-1.25	Shallow
Angularity						-1.12	Coarse
Rump Angle						-2.84	High Pins
Thurl Width						-2.45	Narrow
R. Legs-S View						+0.38	Sickled
Foot Angle						-0.57	Low
Locomotion						+0.05	Excellent
F. Udder Att.						-0.61	Loose
R. Udder Ht.						-0.50	Very Low
Udder Cleft						-0.25	Broken
Udder Depth						-0.84	Below Hock
F. Teat Place						-0.48	Outside
R. Teat Place						-0.20	Apart
Teat Length						-0.86	Short
Teat Sideview						+0.93	Apart

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CONFORMATION

Type Merit	-1.48	Mammary	-0.23
Legs & Feet	-0.20	Rel	55%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+653 Kgs	+73% Rel
Protein	+28.1 Kgs	+0.07%
Fat	+44.8 Kgs	+0.21%

HEALTH & MANAGEMENT

Lifespan	156	Ease of Milk	+0.34
Fertility	+10.2	Temperament	-0.3
SCC	-21	Maintenance	-12
MAST	-2	Dairy Carcass	1.0
Calf Survival	+2.6	TB Advantage	2.8 45%
Lameness Advantage	+2.3	Gestation Length	-1 49%
Digital Dermatitis	+0.4	Feed Advantage	+147 45%
Healthy Cow	+255 57%	Enviro Cow	+4.0 69%

CALVING TRAITS

Direct CE	1.1 +68% Rel	Maternal CE	1.3 +53% Rel
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PLI **+837** Rel 66%

AltaMULLER

NEW

65003252198122

PEAK ALTAMULLER-ET

AltaEXQUISITE X PURSUIT X MEDLEY

H0840M003252198122 | DOB 11/2/2022

aAa 243 | DMS 561 | EFI 12.4 %

Kappa-Casein: BB Beta-Casein: A1A2

Genetic Codes: TC TD TE TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.02	Short
Chest Width						-0.14	Narrow
Body Depth						-1.05	Shallow
Angularity						+0.20	Open Rib
Rump Angle						+0.58	Low Pins
Thurl Width						-0.05	Narrow
R. Legs-S View						+0.48	Sickled
Foot Angle						+0.01	Steep
Locomotion						+1.29	Excellent
F. Udder Att.						+0.81	Tight
R. Udder Ht.						+1.06	Very high
Udder Cleft						+0.09	Strong
Udder Depth						+1.02	Above hock
F. Teat Place						-0.19	Outside
R. Teat Place						-0.59	Apart
Teat Length						-0.57	Short
Teat Sideview						+0.81	Apart

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CONFORMATION

Type Merit	1.35	Mammary	1.28
Legs & Feet	1.21	Rel	54%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+587 Kgs	+73% Rel
Protein	+26.2 Kgs	+0.08%
Fat	+41.3 Kgs	+0.20%

HEALTH & MANAGEMENT

Lifespan	146	Ease of Milk	+0.79
Fertility	+13.5	Temperament	0.0
SCC	-24	Maintenance	-2
MAST	-2	Dairy Carcass	0.8
Calf Survival	+2.9	TB Advantage	3.8 44%
Lameness Advantage	+2.1	Gestation Length	-4 54%
Digital Dermatitis	+0.2	Feed Advantage	+90 45%
Healthy Cow	+320 57%	Enviro Cow	+3.6 69%

CALVING TRAITS

Direct CE	0.6 +64% Rel	Maternal CE	1.1 +51% Rel
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PLI **+774** Rel 66%

AltaOBADA

65003247843587 | H07824

PEAK ALTAOBADA-ET

AltaZEMINI X NO EXCUSE X MARIUS

H0840M003247843587 | DOB 4/28/2022

aAa 423 | DMS 345,135 | EFI 12.2 %

Kappa-Casein: BB Beta-Casein: A1A1

Haplotype: HH6C | Genetic Codes: TC TD TE TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.19	Short
Chest Width						+0.14	Wide
Body Depth						-0.80	Shallow
Angularity						+0.50	Open Rib
Rump Angle						+0.72	Low Pins
Thurl Width						+0.23	Wide
R. Legs-S View						+0.22	Sickled
Foot Angle						-0.31	Low
Locomotion						+0.47	Excellent
F. Udder Att.						+0.63	Tight
R. Udder Ht.						+0.71	Very high
Udder Cleft						-1.00	Broken
Udder Depth						+0.23	Above hock
F. Teat Place						-0.03	Outside
R. Teat Place						-0.78	Apart
Teat Length						-0.53	Short
Teat Sideview						-0.22	Close

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CONFORMATION

Type Merit	0.60	Mammary	0.55
Legs & Feet	0.47	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+870 Kgs	+72% Rel
Protein	+32.8 Kgs	+0.05%
Fat	+48.2 Kgs	+0.15%

HEALTH & MANAGEMENT

Lifespan	85	Ease of Milk	+0.35
Fertility	+5.5	Temperament	+0.3
SCC	-20	Maintenance	-2
MAST	-1	Dairy Carcass	0.1
Calf Survival	+1.3	TB Advantage	3.4 42%
Lameness Advantage	+1.9	Gestation Length	-4 52%
Digital Dermatitis	+0.1	Feed Advantage	+112 45%
Healthy Cow	+171 56%	Enviro Cow	+3.6 68%

CALVING TRAITS

Direct CE	0.3 +63% Rel	Maternal CE	0.5 +51% Rel
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AltaORIONSBELT **NEW**

65003252198374

PEAK ALTAORIONSBELT-ET
AltaGADZOOK X NO EXCUSE X RIVETING
HO840M003252198374 | DOB 12/30/2022

aAa 243 | DMS 135,561 | EFI 11.7 %
Kappa-Casein: AB Beta-Casein: A2A2
Genetic Codes: TC TD TE TL TP TR TV TY
AHDB Dairy & Holstein UK 08/2024 - GENOMIC



PLI **+724** Rel 66%

CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.72	Tall
Chest Width						-0.63	Narrow
Body Depth						-0.97	Shallow
Angularity						+0.74	Open Rib
Rump Angle						+0.29	Low Pins
Thurl Width						+1.07	Wide
R. Legs-S View						-0.68	Straight
Foot Angle						+0.32	Steep
Locomotion						+0.43	Excellent
F. Udder Att.						+1.52	Tight
R. Udder Ht.						+1.13	Very high
Udder Cleft						+0.63	Strong
Udder Depth						+1.89	Above hock
F. Teat Place						+0.70	Close
R. Teat Place						+1.05	Close
Teat Length						-0.54	Short
Teat Sideview						+1.03	Apart

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CONFORMATION

Type Merit	1.17	Mammary	1.80
Legs & Feet	0.51	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+972 Kgs	+73% Rel
Protein	+28.2 Kgs	-0.04%
Fat	+35.7 Kgs	-0.04%

HEALTH & MANAGEMENT

Lifespan	143	Ease of Milk	-0.03
Fertility	+8.8	Temperament	+0.7
SCC	-24	Maintenance	1
MAST	-2	Dairy Carcass	-0.2
Calf Survival	+1.1	TB Advantage	3.7 43%
Lameness Advantage	+3.0	Gestation Length	-3 53%
Digital Dermatitis	+0.4	Feed Advantage	+107 44%
Healthy Cow	+265 56%	Enviro Cow	+3.3 69%

CALVING TRAITS

Direct CE	0.7 +61% Rel	Maternal CE	1.3 +49% Rel
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AltaORVAR

65003242794220 | H07797

PEAK ALTAORVAR-ET
AltaZEOLITE X AltaPLINKO X AltaROBERT
HO840M003242794220 | DOB 5/23/2022

aAa 432 | DMS 456,561 | EFI 11.5 %
Kappa-Casein: BB Beta-Casein: A2A2
Haplotype: HH6C HMW1 | Genetic Codes: MW TC TD TL TP TR TV TY
AHDB Dairy & Holstein UK 08/2024 - GENOMIC



PLI **+829** Rel 66%

CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-1.49	Short
Chest Width						-0.72	Narrow
Body Depth						-1.87	Shallow
Angularity						-0.45	Coarse
Rump Angle						+0.70	Low Pins
Thurl Width						-0.60	Narrow
R. Legs-S View						-0.39	Straight
Foot Angle						+0.09	Steep
Locomotion						+0.96	Excellent
F. Udder Att.						+0.08	Tight
R. Udder Ht.						-0.48	Very Low
Udder Cleft						-0.90	Broken
Udder Depth						-0.08	Below Hock
F. Teat Place						-0.87	Outside
R. Teat Place						-0.78	Apart
Teat Length						-1.05	Short
Teat Sideview						-0.13	Close

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CONFORMATION

Type Merit	-0.35	Mammary	-0.23
Legs & Feet	0.62	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+704 Kgs	+73% Rel
Protein	+33.7 Kgs	+0.12%
Fat	+41.4 Kgs	+0.15%

HEALTH & MANAGEMENT

Lifespan	104	Ease of Milk	-0.03
Fertility	+11.9	Temperament	-0.1
SCC	-16	Maintenance	-18
MAST	0	Dairy Carcass	1.2
Calf Survival	-1.0	TB Advantage	1.5 44%
Lameness Advantage	+1.6	Gestation Length	-3 55%
Digital Dermatitis	+0.5	Feed Advantage	+183 45%
Healthy Cow	+185 57%	Enviro Cow	+4.1 69%

CALVING TRAITS

Direct CE	0.9 +63% Rel	Maternal CE	1.0 +50% Rel
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PLI **+798** Rel 66%

AltaPIZZAZZ

NEW

65003251555560

PEAK ALTAPIZZAZZ-ET
 AltaOVERTAKE X INCREDIBLE X PURSUIT
 HO840M003251555560 | DOB 9/12/2022
 aAa 432 | DMS 246,126 | EFI 11.6 %
 Kappa-Casein: BB Beta-Casein: A2A2
 Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC

G-STAR **CONCEPT PLUS 511** **Alta 511**

CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature			█			-0.48	Short
Chest Width			█			-0.16	Narrow
Body Depth		█				-1.05	Shallow
Angularity			█			+0.12	Open Rib
Rump Angle			█			+0.34	Low Pins
Thurl Width			█	█		+1.52	Wide
R. Legs-S View			█			+0.08	Sickled
Foot Angle		█				-0.78	Low
Locomotion			█	█		+0.71	Excellent
F. Udder Att.			█	█		+1.39	Tight
R. Udder Ht.			█	█		+0.74	Very high
Udder Cleft			█			+0.51	Strong
Udder Depth			█	█		+1.07	Above hock
F. Teat Place			█	█		+1.12	Close
R. Teat Place			█			+0.52	Close
Teat Length			█			+0.06	Long
Teat Sideview			█			+0.26	Apart

Alta UK abide by the ADHB & Holstein UK established code of Advertising. Bulls tested free for genetic recessives will not show these codes for formatting reasons. Prices are subject to change. Terms and conditions apply.

CONFORMATION

Type Merit	1.19	Mammary	1.48
Legs & Feet	0.57	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+537 Kgs	+73% Rel
Protein	+28.2 Kgs	+0.12%
Fat	+42.0 Kgs	+0.23%

HEALTH & MANAGEMENT

Lifespan	137	Ease of Milk	+0.14
Fertility	+6.6	Temperament	-0.2
SCC	-19	Maintenance	-6
MAST	-2	Dairy Carcass	1.4
Calf Survival	+1.7	TB Advantage	2.5 44%
Lameness Advantage	+3.0	Gestation Length	-1 53%
Digital Dermatitis	+0.8	Feed Advantage	+115 45%
Healthy Cow	+235 56%	Enviro Cow	+3.8 68%

CALVING TRAITS

Direct CE	0.2 +63% Rel	Maternal CE	1.0 +50% Rel
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PLI **+712** Rel 68%

AltaPOWERBUCK

65003213001199 | H07219

PEAK ALTAPOWERBUCK-ET
 AltaTIKI X PURSUIT X MEDLEY
 HO840M003213001199 | DOB 9/12/2020
 aAa 432 | DMS 246,234 | EFI 12.3 %
 Kappa-Casein: AB Beta-Casein: A1A2
 Haplotype: HMW1 | Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC

G-STAR **Alta 511**

CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature			█			-0.69	Short
Chest Width			█	█		+1.29	Wide
Body Depth		█				-0.78	Shallow
Angularity			█			-0.19	Coarse
Rump Angle			█			+0.04	Low Pins
Thurl Width			█			+0.43	Wide
R. Legs-S View			█			-0.23	Straight
Foot Angle			█			+0.01	Steep
Locomotion			█	█		+1.00	Excellent
F. Udder Att.			█	█		+1.00	Tight
R. Udder Ht.			█	█		+1.26	Very high
Udder Cleft			█			-0.03	Broken
Udder Depth			█	█		+0.63	Above hock
F. Teat Place			█			-0.33	Outside
R. Teat Place			█			-0.39	Apart
Teat Length			█			+0.28	Long
Teat Sideview			█			+0.80	Apart

Alta UK abide by the ADHB & Holstein UK established code of Advertising. Bulls tested free for genetic recessives will not show these codes for formatting reasons. Prices are subject to change. Terms and conditions apply. Proud to use independent data powered by AHDB Dairy.

CONFORMATION

Type Merit	1.69	Mammary	1.62
Legs & Feet	0.84	Rel	56%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+987 Kgs	+74% Rel
Protein	+28.7 Kgs	-0.04%
Fat	+32.4 Kgs	-0.08%

HEALTH & MANAGEMENT

Lifespan	153	Ease of Milk	+0.74
Fertility	+10.5	Temperament	+0.4
SCC	-21	Maintenance	1
MAST	-2	Dairy Carcass	2.0
Calf Survival	+0.2	TB Advantage	3.3 51%
Lameness Advantage	+1.9	Gestation Length	-2 99%
Digital Dermatitis	+0.2	Feed Advantage	+77 45%
Healthy Cow	+257 59%	Enviro Cow	+3.2 70%

CALVING TRAITS

Direct CE	-0.1 +74% Rel	Maternal CE	1.5 +52% Rel
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PLI **+557** Rel 66%

AltaQUIQUE

65003240482157 | H08029

PEAK ALTAQUIQUE-ET
 AltaKEVLOW X TROPIC X DOC
 H0840M003240482157 | DOB 7/1/2022
 aAa 324 | DMS 246,234 | EFI 12.0 %
 Kappa-Casein: AE Beta-Casein: A1A2
 Haplotype: HCDC | Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION			
Type Merit	0.87	Mammary	1.80
Legs & Feet	0.66	Rel	54%

PRODUCTION (0 UK Daughters in 0 UK Herds)			
Milk	+626 Kgs	+72% Rel	
Protein	+26.2 Kgs	+0.06%	
Fat	+34.7 Kgs	+0.11%	

HEALTH & MANAGEMENT			
Lifespan	46	Ease of Milk	+0.31
Fertility	+2.0	Temperament	+0.1
SCC	-17	Maintenance	13
MAST	-1	Dairy Carcass	0.0
Calf Survival	-0.9	TB Advantage	0.7 44%
Lameness Advantage	+2.4	Gestation Length	-3 55%
Digital Dermatitis	+0.4	Feed Advantage	+11 45%
Healthy Cow	+119 57%	Enviro Cow	+2.4 68%

CALVING TRAITS			
Direct CE	0.3 +63% Rel	Maternal CE	1.3 +51% Rel

CONFORMATION	-2	-1	0	1	2		
Stature						+1.28	Tall
Chest Width						+0.49	Wide
Body Depth						+0.41	Deep
Angularity						+0.91	Open Rib
Rump Angle						-1.58	High Pins
Thurl Width						+0.90	Wide
R. Legs-S View						+0.05	Sickled
Foot Angle						+0.68	Steep
Locomotion						+1.07	Excellent
F. Udder Att.						+1.52	Tight
R. Udder Ht.						+1.58	Very high
Udder Cleft						+1.85	Strong
Udder Depth						+1.32	Above hock
F. Teat Place						+1.60	Close
R. Teat Place						+1.56	Close
Teat Length						-0.95	Short
Teat Sideview						-0.04	Close

Alta UK abide by the ADHB & Holstein UK established code of Advertising. Bulls tested free for genetic recessives will not show these codes for formatting reasons. Prices are subject to change. Terms and conditions apply.



PLI +703 Rel 68%

AltaREGULUS

65003212150609 | HO6888

WINSTAR ALTAREGULUS-ET
 AltaZAZZLE X CRIMSON X JEDI
 HO840M003212150609 | DOB 6/6/2020
 aAa 423 | DMS 345,234 | EFI 12.5 %
 Kappa-Casein: BB Beta-Casein: A2A2
 Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.49	Tall
Chest Width						-0.27	Narrow
Body Depth						-1.04	Shallow
Angularity						-0.20	Coarse
Rump Angle						+1.03	Low Pins
Thurl Width						+0.61	Wide
R. Legs-S View						-0.61	Straight
Foot Angle						+0.60	Steep
Locomotion						-0.25	Poor
F. Udder Att.						+1.07	Tight
R. Udder Ht.						-0.24	Very Low
Udder Cleft						-0.30	Broken
Udder Depth						+1.40	Above hock
F. Teat Place						+0.31	Close
R. Teat Place						+0.22	Close
Teat Length						+0.14	Long
Teat Sideview						-0.69	Close

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CONFORMATION

Type Merit	-0.47	Mammary	0.64
Legs & Feet	-0.42	Rel	58%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+332 Kgs	+74% Rel
Protein	+24.4 Kgs	+0.16%
Fat	+43.8 Kgs	+0.35%

HEALTH & MANAGEMENT

Lifespan	88	Ease of Milk	+0.88
Fertility	+5.0	Temperament	+0.1
SCC	-21	Maintenance	3
MAST	-1	Dairy Carcass	0.4
Calf Survival	+3.7	TB Advantage	1.2 51%
Lameness Advantage	+2.2	Gestation Length	-1 99%
Digital Dermatitis	+0.2	Feed Advantage	+50 46%
Healthy Cow	+181 66%	Enviro Cow	+3.2 70%

CALVING TRAITS

Direct CE	-0.6 +76% Rel	Maternal CE	1.1 +55% Rel
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PLI +827 Rel 66%

AltaSALMON

65003247752626

OCD ALTASALMON-ET
 ZAPPY X CONWAY X ACURA
 HO840M003247752626 | DOB 11/23/2022
 aAa 243 | DMS 234,345 | EFI 12.3 %
 Kappa-Casein: BB Beta-Casein: A2A2
 Haplotype: HH6C | Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.13	Short
Chest Width						-0.97	Narrow
Body Depth						-0.55	Shallow
Angularity						+1.63	Open Rib
Rump Angle						+1.32	Low Pins
Thurl Width						+0.62	Wide
R. Legs-S View						+1.35	Sickled
Foot Angle						-0.44	Low
Locomotion						+0.76	Excellent
F. Udder Att.						+0.58	Tight
R. Udder Ht.						+0.08	Very high
Udder Cleft						-0.06	Broken
Udder Depth						+0.11	Above hock
F. Teat Place						-0.06	Outside
R. Teat Place						-0.02	Apart
Teat Length						+0.14	Long
Teat Sideview						-0.11	Close

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CONFORMATION

Type Merit	0.89	Mammary	0.53
Legs & Feet	1.02	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+850 Kgs	+73% Rel
Protein	+34.3 Kgs	+0.07%
Fat	+48.6 Kgs	+0.16%

HEALTH & MANAGEMENT

Lifespan	122	Ease of Milk	-0.25
Fertility	+6.9	Temperament	+0.1
SCC	-17	Maintenance	-10
MAST	-2	Dairy Carcass	0.5
Calf Survival	+0.3	TB Advantage	2.8 43%
Lameness Advantage	+1.7	Gestation Length	-3 49%
Digital Dermatitis	+0.3	Feed Advantage	+143 45%
Healthy Cow	+195 56%	Enviro Cow	+4.1 69%

CALVING TRAITS

Direct CE	0.0 +63% Rel	Maternal CE	1.0 +52% Rel
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PLI +792 Rel 68%

AltaSEVERUS

65003224956127 | HO7221

PEAK ALTASEVERUS-ET
 AltaPLINKO X CRIMSON X DUKE
 HO840M003224956127 | DOB 2/8/2021
 aAa 324 | DMS 345,456 | EFI 11.9 %
 Kappa-Casein: AB Beta-Casein: A2A2
 Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.39	Short
Chest Width						-1.01	Narrow
Body Depth						-1.66	Shallow
Angularity						-0.26	Coarse
Rump Angle						+2.15	Low Pins
Thurl Width						-0.86	Narrow
R. Legs-S View						+0.90	Sickled
Foot Angle						+0.10	Steep
Locomotion						-0.50	Poor
F. Udder Att.						-0.85	Loose
R. Udder Ht.						-1.30	Very Low
Udder Cleft						-1.22	Broken
Udder Depth						-0.42	Below Hock
F. Teat Place						-1.00	Outside
R. Teat Place						-0.60	Apart
Teat Length						+0.14	Long
Teat Sideview						-0.51	Close

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CONFORMATION

Type Merit	-2.21	Mammary	-1.19
Legs & Feet	-0.92	Rel	58%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+686 Kgs	+74% Rel
Protein	+31.9 Kgs	+0.10%
Fat	+40.5 Kgs	+0.14%

HEALTH & MANAGEMENT

Lifespan	131	Ease of Milk	-0.95
Fertility	+13.4	Temperament	-0.1
SCC	-23	Maintenance	-10
MAST	-2	Dairy Carcass	1.7
Calf Survival	-1.3	TB Advantage	3.4 51%
Lameness Advantage	+1.2	Gestation Length	-4 99%
Digital Dermatitis		Feed Advantage	+159 46%
Healthy Cow	+192 62%	Enviro Cow	+4.1 70%

CALVING TRAITS

Direct CE	-0.2 +73% Rel	Maternal CE	1.3 +55% Rel
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PLI +846 Rel 66%

AltaSUNDAY

65003258824748

NEW

OCD ALTASUNDAY-ET
 ZAPPY X CONWAY X ACURA
 HO840M003258824748 | DOB 11/27/2022
 aAa 342 | DMS 234,345 | EFI 11.9 %
 Kappa-Casein: BB Beta-Casein: A2A2
 Haplotype: HH6C | Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.35	Short
Chest Width						-0.56	Narrow
Body Depth						-0.69	Shallow
Angularity						+0.30	Open Rib
Rump Angle						+0.95	Low Pins
Thurl Width						+0.32	Wide
R. Legs-S View						+0.89	Sickled
Foot Angle						-0.45	Low
Locomotion						+0.48	Excellent
F. Udder Att.						+1.57	Tight
R. Udder Ht.						+0.17	Very high
Udder Cleft						-0.08	Broken
Udder Depth						+0.92	Above hock
F. Teat Place						+0.43	Close
R. Teat Place						+0.46	Close
Teat Length						-0.59	Short
Teat Sideview						-0.23	Close

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CONFORMATION

Type Merit	0.59	Mammary	0.94
Legs & Feet	0.49	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+583 Kgs	+73% Rel
Protein	+30.9 Kgs	+0.13%
Fat	+45.0 Kgs	+0.24%

HEALTH & MANAGEMENT

Lifespan	140	Ease of Milk	+0.43
Fertility	+8.7	Temperament	-0.1
SCC	-19	Maintenance	-7
MAST	-2	Dairy Carcass	0.2
Calf Survival	+0.9	TB Advantage	2.3 43%
Lameness Advantage	+2.8	Gestation Length	-3 49%
Digital Dermatitis	+0.7	Feed Advantage	+124 45%
Healthy Cow	+236 56%	Enviro Cow	+4.1 69%

CALVING TRAITS

Direct CE	0.3 +63% Rel	Maternal CE	1.2 +52% Rel
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PEAK AltaTHUNDERBIRD-ET

PARFECT X AltaMAGNIFIQUE X AltaZAZZLE



NEW

65003250026269

DOB 2/21/2023

Kappa-Casein BB | Beta-Casein A2A2

aAa 243 | DMS 135 | EFI 11.4 %

Haplotypes HH1F HH2F HH3F HH4F HH5F HCDF HH6F HMW0

Genetic Codes TC TD TE TL TP TR TV TY

Current Proof GBR-202408 | Genomic Young Sire

AHDB Dairy & Holstein UK 08/2024

CONFORMATION 0 UK Daughters in 0 UK Herds (55% Rel)

Type Merit										
Type Merit										+1.93
Mammary										+1.46
Legs & Feet										+1.53
	-2	-1	0	1	2					
Stature										+0.99 Tall
Chest Width										+1.20 Wide
Body Depth										+1.01 Deep
Angularity										+1.34 Open Rib
Rump Angle										-0.25 High Pins
Thurl Width										+2.52 Wide
R. Legs-S View										+0.28 Sickled
Foot Angle										0.55 Steep
Locomotion										1.75 Excellent
F. Udder Att.										1.07 Tight
R. Udder Ht.										0.72 Very high
Udder Cleft										0.52 Strong
Udder Depth										0.47 Above hock
F. Teat Place										1.24 Close
R. Teat Place										0.86 Close
Teat Length										0.36 Long
Teat Sideview										0.34 Apart

PLI
Rel 67%

685



PRODUCTION 0 UK Daughters in 0 UK Herds (73% Rel)

Milk	+800 Kgs	73% Rel
Protein	+36.5 Kgs	+0.11%
Fat	+51.5 Kgs	+0.21%

HEALTH & MANAGEMENT

Lifespan	137	Ease of Milk	0.27		
Fertility	+5.5	Temperament	0.08		
SCC	-14	Maintenance	10		
MAST	-1	Dairy Carcass	0.6		
Calf Survival	+1.6	Digital Dermatitis	0.0		
Lameness Advantage	+0.8	Gestation Length	-2	49% Rel	
TB Advantage	3.9	43% Rel	Feed Advantage	+89	43% Rel
Healthy Cow	+190	56% Rel	Enviro Cow	+4.3	69% Rel

CALVING TRAITS

Direct CE	0.3	63% Rel	Maternal CE	1.2	52% Rel
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PLI **+753** Rel 66%

AltaTOPGUNZ

65003213324012 | H07939

PLAIN-KNOLL ALTATOPGUNZ-ET
AltaKEVLOW X ACURA X RESOLVE
H0840M003213324012 | DOB 7/9/2022

aAa 453 | DMS 345,456 | EFI 12.7 %
Kappa-Casein: BB Beta-Casein: A1A2
Genetic Codes: TC TD TE TL TP TR TV TY
AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION

Type Merit	-0.16	Mammary	-0.33
Legs & Feet	0.12	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+882 Kgs	+72% Rel
Protein	+35.7 Kgs	+0.07%
Fat	+44.5 Kgs	+0.10%

HEALTH & MANAGEMENT

Lifespan	98	Ease of Milk	+0.51
Fertility	+5.7	Temperament	+1.0
SCC	-14	Maintenance	-5
MAST	-1	Dairy Carcass	0.8
Calf Survival	-1.6	TB Advantage	3.2 42%
Lameness Advantage	+1.5	Gestation Length	-3 55%
Digital Dermatitis	+0.1	Feed Advantage	+151 45%
Healthy Cow	+112 56%	Enviro Cow	+4.0 68%

CALVING TRAITS

Direct CE	-0.5 +63% Rel	Maternal CE	0.7 +50% Rel
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CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature			0			+0.11	Short
Chest Width			0			-0.39	Narrow
Body Depth			0			-1.06	Shallow
Angularity			0			+0.49	Open Rib
Rump Angle			0			-0.35	High Pins
Thurl Width			0			-0.34	Narrow
R. Legs-S View			0			-0.68	Straight
Foot Angle			0			+0.66	Steep
Locomotion			0			+0.25	Excellent
F. Udder Att.			0			-0.10	Loose
R. Udder Ht.			0			-0.48	Very Low
Udder Cleft			0			-0.81	Broken
Udder Depth			0			-0.25	Below Hock
F. Teat Place			0			-0.66	Outside
R. Teat Place			0			-0.57	Apart
Teat Length			0			-0.54	Short
Teat Sideview			0			+0.11	Apart

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PLI **+822** Rel 66%

AltaVANDYKE

65003247843547 | H07876

PROGENESIS ALTAVANDYKE-ET
AltaZEMINI X AltaPLINKO X CRIMSON
H0840M003247843547 | DOB 4/20/2022

aAa 234 | DMS 234,345 | EFI 12.2 %
Kappa-Casein: BB Beta-Casein: A2A2
Genetic Codes: TC TD TE TL TP TR TV TY
AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION

Type Merit	-0.03	Mammary	0.24
Legs & Feet	0.10	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+888 Kgs	+73% Rel
Protein	+35.7 Kgs	+0.07%
Fat	+53.3 Kgs	+0.19%

HEALTH & MANAGEMENT

Lifespan	101	Ease of Milk	+0.24
Fertility	+1.1	Temperament	+0.1
SCC	-26	Maintenance	0
MAST	-1	Dairy Carcass	1.0
Calf Survival	+0.8	TB Advantage	3.2 44%
Lameness Advantage	+3.2	Gestation Length	-3 54%
Digital Dermatitis	+0.7	Feed Advantage	+141 45%
Healthy Cow	+143 56%	Enviro Cow	+4.2 69%

CALVING TRAITS

Direct CE	-0.3 +63% Rel	Maternal CE	0.9 +52% Rel
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CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature			0			+0.30	Tall
Chest Width			0			-0.30	Narrow
Body Depth			0			-1.11	Shallow
Angularity			0			+0.37	Open Rib
Rump Angle			0			+0.55	Low Pins
Thurl Width			0			+0.51	Wide
R. Legs-S View			0			+0.69	Sickled
Foot Angle			0			-0.42	Low
Locomotion			0			+0.63	Excellent
F. Udder Att.			0			+0.34	Tight
R. Udder Ht.			0			-0.01	Very Low
Udder Cleft			0			-0.32	Broken
Udder Depth			0			+0.39	Above hock
F. Teat Place			0			-1.05	Outside
R. Teat Place			0			-0.84	Apart
Teat Length			0			+0.41	Long
Teat Sideview			0			-0.07	Close

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PLI **+633** Rel 67%

AltaWOODSIDE

64000014074900 | HO7585

PEAK ALTAWOODSIDE-ET
 AltaWHEELHOUSE X LIONEL X ACHIEVER
 HOCANM000014074900 | DOB 7/19/2021
 aAa 354 | DMS 135,345 | EFI 12.5 %
 Kappa-Casein: AB Beta-Casein: A2A2
 Haplotype: HMW1 | Genetic Codes: MW TC TD TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION

Type Merit	1.52	Mammary	1.90
Legs & Feet	0.18	Rel	55%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+948 Kgs	+73% Rel
Protein	+31.3 Kgs	0.00%
Fat	+39.3 Kgs	+0.01%

HEALTH & MANAGEMENT

Lifespan	49	Ease of Milk	+1.27
Fertility	+2.6	Temperament	+0.6
SCC	-20	Maintenance	4
MAST	-1	Dairy Carcass	1.9
Calf Survival	+0.2	TB Advantage	0.2 43%
Lameness Advantage	+2.1	Gestation Length	-1 96%
Digital Dermatitis	+0.2	Feed Advantage	+55 45%
Healthy Cow	+130 58%	Enviro Cow	+2.8 69%

CALVING TRAITS

Direct CE	-0.2 +71% Rel	Maternal CE	0.9 +52% Rel
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CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						0.00	Short
Chest Width						+0.92	Wide
Body Depth						+0.09	Deep
Angularity						+0.87	Open Rib
Rump Angle						-1.13	High Pins
Thurl Width						+1.56	Wide
R. Legs-S View						+0.43	Sickled
Foot Angle						-0.93	Low
Locomotion						+0.23	Excellent
F. Udder Att.						+1.08	Tight
R. Udder Ht.						+2.00	Very high
Udder Cleft						+0.55	Strong
Udder Depth						+0.39	Above hock
F. Teat Place						+0.33	Close
R. Teat Place						+1.05	Close
Teat Length						-1.13	Short
Teat Sideview						+1.45	Apart

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PLI **+776** Rel 67%

AltaYOUNBETCHA

65003236692425 | HO7707

PEAK ALTAYOUNBETCHA-ET
 AltaWHEELHOUSE X SOLUTION X MEDLEY
 HO840M003236692425 | DOB 7/15/2021
 aAa 432 | DMS 135,345 | EFI 12.1 %
 Kappa-Casein: AB Beta-Casein: A2A2
 Genetic Codes: TC TD TE TL TP TR TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION

Type Merit	-0.02	Mammary	0.17
Legs & Feet	0.25	Rel	55%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+757 Kgs	+73% Rel
Protein	+32.4 Kgs	+0.08%
Fat	+40.7 Kgs	+0.11%

HEALTH & MANAGEMENT

Lifespan	116	Ease of Milk	+0.38
Fertility	+5.3	Temperament	0.0
SCC	-18	Maintenance	2
MAST	-2	Dairy Carcass	1.4
Calf Survival	+0.9	TB Advantage	0.7 43%
Lameness Advantage	+1.6	Gestation Length	-1 55%
Digital Dermatitis	+0.1	Feed Advantage	+117 45%
Healthy Cow	+177 58%	Enviro Cow	+3.8 69%

CALVING TRAITS

Direct CE	0.4 +74% Rel	Maternal CE	1.6 +52% Rel
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CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.89	Short
Chest Width						+1.51	Wide
Body Depth						-0.75	Shallow
Angularity						-0.88	Coarse
Rump Angle						+0.82	Low Pins
Thurl Width						+0.78	Wide
R. Legs-S View						+0.92	Sickled
Foot Angle						-0.95	Low
Locomotion						+0.48	Excellent
F. Udder Att.						-0.19	Loose
R. Udder Ht.						+0.23	Very high
Udder Cleft						-0.95	Broken
Udder Depth						-0.31	Below Hock
F. Teat Place						-0.17	Outside
R. Teat Place						-0.08	Apart
Teat Length						-0.34	Short
Teat Sideview						+1.05	Apart

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BEEF X DAIRY

Ask your breeding advisor about our full range of beef sires and male sexed options.

Scan the code to view our full beef x dairy lineup



BELGIAN BLUE | AltaSUPERBLUE



AltaSUPERBLUE
NL 898157947
AI code BB1836
Birthdate 02-22-2019

BELGIAN BLUE | KJELD



KJELD
NL 944457429
AI code BB1655
Birthdate 13-02-2017

ANGUS | STEP UP



Step Up
US 19379557
AI code AA1759
Birthdate 03-18-2018

ANGUS | CLASSIC



Classic
US 20323412
AI code 011AN02379
Birthdate 04-01-2022

ANGUS | BOOST



Boost
US 19973427
AI code 011AN02302
Birthdate 09-28-2020

SIMMENTAL | MISSILE



Missile
3594131
AI code SG1366
Birthdate 04-16-2018

LIMOUSIN | IFOR



Ifor
MGD13-8897
AI code LN2553
Birthdate 09-26-2013

HEREFORD | TIMELINE



Timeline
US PC02930348
AI code H9314
Birthdate 02-28-2009

ASK ABOUT OUR ALTA ANGUS BLEND 7

Mix of three high fertility Angus Sires ♦ Short Gestation Length ♦ Low Birth Weight



PLI **+656** Rel 66%

AltaLAS-RED

65003252208438 | H07939

APRILDAY ALTALAS-RED-ET
 AltaREFINE-RED X SIGNATURE *RC X HAWAI *RC
 H0840M003252208438 | DOB 11/24/2022
 aAa 432 | DMS 246,234 | EFI 11.1 %
 Kappa-Casein: AE Beta-Casein: A1A2
 Genetic Codes: TC TD TE TL TP TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.68	Tall
Chest Width						-0.81	Narrow
Body Depth						-1.40	Shallow
Angularity						+0.50	Open Rib
Rump Angle						+1.53	Low Pins
Thurl Width						+0.25	Wide
R. Legs-S View						-0.30	Straight
Foot Angle						+0.44	Steep
Locomotion						+1.51	Excellent
F. Udder Att.						+0.58	Tight
R. Udder Ht.						+1.33	Very high
Udder Cleft						0.00	Broken
Udder Depth						+1.31	Above hock
F. Teat Place						+0.40	Close
R. Teat Place						+0.35	Close
Teat Length						-1.25	Short
Teat Sideview						-0.27	Close

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CONFORMATION

Type Merit	0.77	Mammary	1.23
Legs & Feet	1.39	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+638 Kgs	+73% Rel
Protein	+25.1 Kgs	+0.05%
Fat	+35.1 Kgs	+0.11%

HEALTH & MANAGEMENT

Lifespan	119	Ease of Milk	+0.69
Fertility	+8.8	Temperament	+0.8
SCC	-11	Maintenance	0
MAST	0	Dairy Carcass	0.8
Calf Survival	-0.3	TB Advantage	-1.2 43%
Lameness Advantage	+3.4	Gestation Length	-1 53%
Digital Dermatitis	+0.9	Feed Advantage	+80 45%
Healthy Cow	+199 56%	Enviro Cow	+3.1 68%

CALVING TRAITS

Direct CE	-0.3 +63% Rel	Maternal CE	0.9 +49% Rel
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PLI **+663** Rel 66%

AltaRUTILANT-RED

63000549118594 | H07519

KOEPEON ALRARUTILANT-RED-ET
 SPUTNIK RDC X AltaALTUVE*RC X SALVATORE RC
 H0NLDM000549118594 | DOB 3/14/2021
 aAa 432561 | DMS 123,126 | EFI 11.2 %
 Kappa-Casein: BB Beta-Casein: A1A1
 Genetic Codes: TC TD TE TL TP TV TY
 AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						+0.07	Tall
Chest Width						-0.04	Narrow
Body Depth						-0.58	Shallow
Angularity						+0.55	Open Rib
Rump Angle						+1.60	Low Pins
Thurl Width						+0.66	Wide
R. Legs-S View						+0.24	Sickled
Foot Angle						+0.07	Steep
Locomotion						+1.32	Excellent
F. Udder Att.						+0.07	Tight
R. Udder Ht.						+1.17	Very high
Udder Cleft						-0.27	Broken
Udder Depth						-0.02	Below Hock
F. Teat Place						+1.08	Close
R. Teat Place						+0.75	Close
Teat Length						+0.12	Long
Teat Sideview						-0.04	Close

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CONFORMATION

Type Merit	0.72	Mammary	0.47
Legs & Feet	1.41	Rel	54%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+1049 Kgs	+73% Rel
Protein	+31.5 Kgs	-0.03%
Fat	+35.2 Kgs	-0.07%

HEALTH & MANAGEMENT

Lifespan	110	Ease of Milk	-0.53
Fertility	+2.3	Temperament	+0.1
SCC	-26	Maintenance	-1
MAST	-1	Dairy Carcass	0.2
Calf Survival	+1.2	TB Advantage	-1.4 42%
Lameness Advantage	+2.3	Gestation Length	-3 98%
Digital Dermatitis	+0.5	Feed Advantage	+83 45%
Healthy Cow	+172 56%	Enviro Cow	+3.1 69%

CALVING TRAITS

Direct CE	-0.8 +75% Rel	Maternal CE	0.4 +51% Rel
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POLLED SIREs



PLI **+606** Rel 67%

AltaMONTU-PP

65003210987593 | H07374

TTM-LFD ALTAMONTU-PP
LIMELIGHT-P X KENNEDY X JEDI
H0840M003210987593 | DOB 6/8/2020
aAa 351 | DMS 246,234 | EFI 11.2 %
Kappa-Casein: EE Beta-Casein: A1A1
Genetic Codes: PP TC TD TE TL TR TV TY
AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.63	Short
Chest Width						-0.54	Narrow
Body Depth						-0.42	Shallow
Angularity						-0.09	Coarse
Rump Angle						+0.04	Low Pins
Thurl Width						+0.56	Wide
R. Legs-S View						+0.88	Sickled
Foot Angle						-0.88	Low
Locomotion						+0.45	Excellent
F. Udder Att.						+1.15	Tight
R. Udder Ht.						+0.59	Very high
Udder Cleft						-0.12	Broken
Udder Depth						+0.84	Above hock
F. Teat Place						-0.40	Outside
R. Teat Place						+0.06	Close
Teat Length						-0.53	Short
Teat Sideview						-0.17	Close

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CONFORMATION

Type Merit	0.69	Mammary	0.93
Legs & Feet	0.43	Rel	55%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+302 Kgs	+73% Rel
Protein	+20.5 Kgs	+0.12%
Fat	+40.3 Kgs	+0.33%

HEALTH & MANAGEMENT

Lifespan	58	Ease of Milk	-0.07
Fertility	+1.8	Temperament	+0.7
SCC	-14	Maintenance	-9
MAST	-1	Dairy Carcass	-0.1
Calf Survival	+0.8	TB Advantage	-0.1 42%
Lameness Advantage	+2.8	Gestation Length	+1 98%
Digital Dermatitis	+0.2	Feed Advantage	+105 45%
Healthy Cow	+121 57%	Enviro Cow	+2.9 69%

CALVING TRAITS

Direct CE	0.1 +64% Rel	Maternal CE	0.5 +51% Rel
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PLI **+629** Rel 66%

AltaRUSHMORE-PP

65003251555972 **NEW**

PEAK ALTARUSHMORE-PP-ET
SPLENDIDO-P X MENDEL-P X HEROIC
H0840M003251555972 | DOB 4/5/2023
aAa 243 | DMS 135,561 | EFI 12.1 %
Kappa-Casein: AA Beta-Casein: A2A2
Genetic Codes: PO PP TC TD TE TL TR TV TY
AHDB Dairy & Holstein UK 08/2024 - GENOMIC



CONFORMATION (0 UK Daughters in 0 UK Herds)

	-2	-1	0	1	2		
Stature						-0.27	Short
Chest Width						-0.31	Narrow
Body Depth						-0.21	Shallow
Angularity						+1.53	Open Rib
Rump Angle						-0.13	High Pins
Thurl Width						-0.50	Narrow
R. Legs-S View						+1.03	Sickled
Foot Angle						-0.84	Low
Locomotion						0.00	Poor
F. Udder Att.						+0.55	Tight
R. Udder Ht.						+1.09	Very high
Udder Cleft						+0.21	Strong
Udder Depth						+0.27	Above hock
F. Teat Place						+0.14	Close
R. Teat Place						+0.88	Close
Teat Length						-1.06	Short
Teat Sideview						+1.03	Apart

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CONFORMATION

Type Merit	1.27	Mammary	1.08
Legs & Feet	0.19	Rel	53%

PRODUCTION (0 UK Daughters in 0 UK Herds)

Milk	+681 Kgs	+73% Rel
Protein	+25.3 Kgs	+0.03%
Fat	+41.8 Kgs	+0.16%

HEALTH & MANAGEMENT

Lifespan	76	Ease of Milk	+1.20
Fertility	+7.1	Temperament	+0.7
SCC	-3	Maintenance	-7
MAST	+1	Dairy Carcass	1.3
Calf Survival	+1.3	TB Advantage	1.3 43%
Lameness Advantage	+1.8	Gestation Length	-1 49%
Digital Dermatitis	+0.1	Feed Advantage	+118 45%
Healthy Cow	+133 56%	Enviro Cow	+3.1 69%

CALVING TRAITS

Direct CE	0.0 +63% Rel	Maternal CE	1.1 +53% Rel
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DAUGHTER PROVEN SIRES



Fugazza Antonio Tapla
Fugazza Holsteins Farm
Piacenza, Italy

PLI **+623** Rel 95%

AltaANTONIO

65003138948148 | H05198

AURORA ALTAANTONIO-ET
BANDARES X COMMANDER X MAYFIELD
H0840M003138948148 | DOB 10/16/2016

aAa 351 | DMS 135,561 | EFI 10.4 %
Kappa-Casein: BB Beta-Casein: A2A2
Genetic Codes: TC TD TE TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - DAUGHTER PROVEN



CONFORMATION (116 UK Daughters in 20 UK Herds)(997 D | 268 H 96%R US)

	-2	-1	0	1	2		
Stature						-0.67	Short
Chest Width						+1.03	Wide
Body Depth						+1.12	Deep
Angularity						+1.00	Open Rib
Rump Angle						+0.71	Low Pins
Thurl Width						+0.57	Wide
R. Legs-S View						+1.53	Sickled
Foot Angle						-2.02	Low
Locomotion						+1.53	Excellent
F. Udder Att.						-0.09	Loose
R. Udder Ht.						0.00	Very Low
Udder Cleft						-0.20	Broken
Udder Depth						-1.10	Below Hock
F. Teat Place						+1.20	Close
R. Teat Place						+0.73	Close
Teat Length						-1.23	Short
Teat Sideview						+0.66	Apart

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CONFORMATION

Type Merit	1.21	Mammary	0.26
Legs & Feet	1.32	Rel	91%

PRODUCTION (445 UK Daughters in 68 UK Herds)(3262 D | 712 H 15%US)

Milk	+658 Kgs	+99% Rel
Protein	+26.4 Kgs	+0.05%
Fat	+29.3 Kgs	+0.03%

HEALTH & MANAGEMENT

Lifespan	76	Ease of Milk	+2.00
Fertility	+6.7	Temperament	+0.2
SCC	-8	Maintenance	-1
MAST	0	Dairy Carcass	-0.1
Calf Survival	+2.7	TB Advantage	-8.8 95%
Lameness Advantage	+3.2	Gestation Length	+1 99%
Digital Dermatitis	+0.8	Feed Advantage	+82 62%
Healthy Cow	+174 89%	Enviro Cow	+2.8 98%

CALVING TRAITS

Direct CE	-0.3 +91% Rel	Maternal CE	-0.1 +79% Rel
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PLI **+661** Rel 85%

AltaCRAZED

65003205436551 | H06422

PEAK ALTACRAZED-ET
AltaCABOT X FRAZZLED X MONTROSS
H0840M003205436551 | DOB 6/18/2019

aAa 354 | DMS 345,135 | EFI 12.3 %
Kappa-Casein: BB Beta-Casein: A2A2
Haplotype: HH6C | Genetic Codes: TC TD TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - DAUGHTER PROVEN



CONFORMATION (0 UK Daughters in 0 UK Herds)(251 D | 41 H 94%R US)

	-2	-1	0	1	2		
Stature						-1.33	Short
Chest Width						+0.32	Wide
Body Depth						-1.15	Shallow
Angularity						-1.80	Coarse
Rump Angle						+1.01	Low Pins
Thurl Width						-0.54	Narrow
R. Legs-S View						+0.03	Sickled
Foot Angle						-0.24	Low
Locomotion						+0.99	Excellent
F. Udder Att.						+0.04	Tight
R. Udder Ht.						+0.54	Very high
Udder Cleft						-0.49	Broken
Udder Depth						+0.88	Above hock
F. Teat Place						+0.07	Close
R. Teat Place						-1.09	Apart
Teat Length						-0.56	Short
Teat Sideview						-0.50	Close

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CONFORMATION

Type Merit	-0.10	Mammary	0.66
Legs & Feet	0.68	Rel	76%

PRODUCTION (105 UK Daughters in 18 UK Herds)(1284D | 116H 64%US)

Milk	+401 Kgs	+94% Rel
Protein	+22.6 Kgs	+0.11%
Fat	+31.2 Kgs	+0.17%

HEALTH & MANAGEMENT

Lifespan	58	Ease of Milk	-0.24
Fertility	+7.7	Temperament	0.0
SCC	-27	Maintenance	-7
MAST	-2	Dairy Carcass	2.3
Calf Survival	+0.5	TB Advantage	0.0 85%
Lameness Advantage	+1.9	Gestation Length	-4 99%
Digital Dermatitis	+0.3	Feed Advantage	+122 58%
Healthy Cow	+195 74%	Enviro Cow	+2.8 88%

CALVING TRAITS

Direct CE	0.6 +78% Rel	Maternal CE	0.8 +59% Rel
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DAUGHTER PROVEN SIRES

AltaGIVEAWAY

64000013165419 | H07501

HEIDIFARM ALTAGIVEAWAY-ET
GAMECHANGER X ROMERO X TESLA
HOCANM000013165419 | DOB 8/7/2019

aAa | DMS 561,135 | EFI 11.3 %
Kappa-Casein: BE Beta-Casein: A1A2
Genetic Codes: TC TD TE TL TP TR TV TY
AHDB Dairy & Holstein UK 08/2024 - DAUGHTER PROVEN



PLI **+602** Rel 77%

CONFORMATION (0 UK Daughters in 0 UK Herds) (87 D | 11 H 89%R US)

	-2	-1	0	1	2		
Stature						-0.71	Short
Chest Width						-0.57	Narrow
Body Depth						-0.50	Shallow
Angularity						+1.09	Open Rib
Rump Angle						-1.60	High Pins
Thurl Width						-0.25	Narrow
R. Legs-S View						-1.25	Straight
Foot Angle						+1.34	Steep
Locomotion						+0.72	Excellent
F. Udder Att.						+1.71	Tight
R. Udder Ht.						+1.99	Very high
Udder Cleft						+0.04	Strong
Udder Depth						+0.70	Above hock
F. Teat Place						+0.18	Close
R. Teat Place						+0.45	Close
Teat Length						+0.08	Long
Teat Sideview						-0.76	Close

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CONFORMATION

Type Merit	1.36	Mammary	1.73
Legs & Feet	0.78	Rel	70%

PRODUCTION (0 UK Daughters in 0 UK Herds) (254 D | 24 H 100%US)

Milk	+728 Kgs	+83% Rel
Protein	+28.5 Kgs	+0.05%
Fat	+35.8 Kgs	+0.07%

HEALTH & MANAGEMENT

Lifespan	37	Ease of Milk	-0.99
Fertility	-2.8	Temperament	-0.5
SCC	-21	Maintenance	-12
MAST	-1	Dairy Carcass	1.5
Calf Survival	+1.1	TB Advantage	2.7 41%
Lameness Advantage	+1.5	Gestation Length	+1 93%
Digital Dermatitis	+0.1	Feed Advantage	+126 54%
Healthy Cow	+96 62%	Enviro Cow	+2.9 78%

CALVING TRAITS

Direct CE	0.2 +73% Rel	Maternal CE	0.1 +55% Rel
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Fugazza Antonio Tapla
Fugazza Holsteins Farm, Italy

PLI **+423** Rel 80%

CONFORMATION (0 UK Daughters in 0 UK Herds) (467 D | 113 H 97%R US)

	-2	-1	0	1	2		
Stature						+0.55	Tall
Chest Width						-0.13	Narrow
Body Depth						-0.84	Shallow
Angularity						+0.74	Open Rib
Rump Angle						-1.64	High Pins
Thurl Width						+1.14	Wide
R. Legs-S View						+1.19	Sickled
Foot Angle						-0.38	Low
Locomotion						-0.67	Poor
F. Udder Att.						+1.21	Tight
R. Udder Ht.						+1.63	Very high
Udder Cleft						+2.39	Strong
Udder Depth						+1.03	Above hock
F. Teat Place						-0.02	Outside
R. Teat Place						+1.54	Close
Teat Length						-0.10	Short
Teat Sideview						+1.21	Apart

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AltaHAILED

65003207410295 | H06526

MATCREST HAILED-ET
AltaHOTJOB X BURLEY X MONTROSS
HO840M003207410295 | DOB 5/2/2019

aAa 423 | DMS 345,135 | EFI 10.4 %
Kappa-Casein: AA Beta-Casein: A1A2
Genetic Codes: TC TD TE TL TP TR TV TY
AHDB Dairy & Holstein UK 08/2024 - DAUGHTER PROVEN



CONFORMATION

Type Merit	0.61	Mammary	1.86
Legs & Feet	-0.21	Rel	77%

PRODUCTION (0 UK Daughters in 0 UK Herds) (1601 D | 265 H 40%US)

Milk	+835 Kgs	+86% Rel
Protein	+25.4 Kgs	-0.02%
Fat	+33.5 Kgs	0.00%

HEALTH & MANAGEMENT

Lifespan	31	Ease of Milk	+2.06
Fertility	-0.5	Temperament	+0.9
SCC	+11	Maintenance	2
MAST	0	Dairy Carcass	2.9
Calf Survival	-0.8	TB Advantage	1.1 51%
Lameness Advantage	+1.9	Gestation Length	-3 99%
Digital Dermatitis	+0.1	Feed Advantage	+22 59%
Healthy Cow	+20 68%	Enviro Cow	+2.0 84%

CALVING TRAITS

Direct CE	0.3 +79% Rel	Maternal CE	1.3 +60% Rel
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DAUGHTER PROVEN SIRES

AltaINDIGO

65003147839890 | H05843

PEAK ALTAINDIGO-ET
IMAX X DRACO X SUPERSIRE
H0840M003147839890 | DOB 11/21/2017

aAa 342 | DMS 345,135 | EFI 11.8 %
Kappa-Casein: AE Beta-Casein: A1A2
Genetic Codes: TC TD TE TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - DAUGHTER PROVEN



PLI **+404** Rel 90%

CONFORMATION (59 UK Daughters in 15 UK Herds) (335 D | 97 H 94%R US)

	-2	-1	0	1	2		
Stature						+0.64	Tall
Chest Width						+0.95	Wide
Body Depth						+0.18	Deep
Angularity						+1.00	Open Rib
Rump Angle						+0.49	Low Pins
Thurl Width						+0.85	Wide
R. Legs-S View						+0.34	Sickled
Foot Angle						-0.08	Low
Locomotion						+0.62	Excellent
F. Udder Att.						+0.42	Tight
R. Udder Ht.						+1.54	Very high
Udder Cleft						+0.85	Strong
Udder Depth						+0.65	Above hock
F. Teat Place						+0.09	Close
R. Teat Place						+0.15	Close
Teat Length						+1.23	Long
Teat Sideview						+0.37	Apart

Alta UK abide by the ADHB & Holstein UK established code of Advertising. Bulls tested free for genetic recessives will not show these codes for formatting reasons. Prices are subject to change. Terms and conditions apply.

CONFORMATION

Type Merit	1.47	Mammary	1.50
Legs & Feet	0.73	Rel	86%

PRODUCTION (265 UK Daughters in 50 UK Herds)(1903 D | 390 H 27%US)

Milk	+423 Kgs	+98% Rel
Protein	+20.0 Kgs	+0.07%
Fat	+25.8 Kgs	+0.10%

HEALTH & MANAGEMENT

Lifespan	49	Ease of Milk	+1.04
Fertility	-0.4	Temperament	
SCC	-1	Maintenance	10
MAST	+1	Dairy Carcass	2.2
Calf Survival	+2.2	TB Advantage	2.6 47%
Lameness Advantage	+1.7	Gestation Length	-2 99%
Digital Dermatitis	+0.3	Feed Advantage	-23 60%
Healthy Cow	+75 79%	Enviro Cow	+1.8 95%

CALVING TRAITS

Direct CE	-0.4 +90% Rel	Maternal CE	0.5 +59% Rel
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AltaWHEELHOUSE

65003209641362 | H06603

PEAK WHEELHOUSE-ET
PURSUIT X DUKE X RUBICON
H0840M003209641362 | DOB 9/2/2019

aAa 423 | DMS 135,345 | EFI 11.9 %
Kappa-Casein: AB Beta-Casein: A2A2
Haplotype: HMW1 | Genetic Codes: MW TC TD TL TP TR TV TY

AHDB Dairy & Holstein UK 08/2024 - DAUGHTER PROVEN



PLI **+579** Rel 84%

CONFORMATION (0 UK Daughters in 0 UK Herds) (444 D | 92 H 97%R US)

	-2	-1	0	1	2		
Stature						+0.20	Tall
Chest Width						+1.46	Wide
Body Depth						+0.29	Deep
Angularity						+0.32	Open Rib
Rump Angle						+2.18	Low Pins
Thurl Width						+2.58	Wide
R. Legs-S View						-0.06	Straight
Foot Angle						-1.11	Low
Locomotion						-0.04	Poor
F. Udder Att.						-0.38	Loose
R. Udder Ht.						+0.81	Very high
Udder Cleft						-0.08	Broken
Udder Depth						-0.14	Below Hock
F. Teat Place						+0.77	Close
R. Teat Place						+1.42	Close
Teat Length						-1.51	Short
Teat Sideview						+1.13	Apart

Alta UK abide by the ADHB & Holstein UK established code of Advertising. Bulls tested free for genetic recessives will not show these codes for formatting reasons. Prices are subject to change. Terms and conditions apply. Proud to use independent data powered by AHDB Dairy.

CONFORMATION

Type Merit	0.09	Mammary	0.82
Legs & Feet	-0.21	Rel	78%

PRODUCTION (33 UK Daughters in 9 UK Herds) (1471 D | 255 H 65%US)

Milk	+771 Kgs	+90% Rel
Protein	+27.6 Kgs	+0.02%
Fat	+35.9 Kgs	+0.05%

HEALTH & MANAGEMENT

Lifespan	82	Ease of Milk	+0.68
Fertility	+6.1	Temperament	+0.8
SCC	-10	Maintenance	10
MAST	-1	Dairy Carcass	1.5
Calf Survival	-0.9	TB Advantage	1.8 51%
Lameness Advantage	+2.1	Gestation Length	-1 99%
Digital Dermatitis	+0.2	Feed Advantage	+7 59%
Healthy Cow	+132 73%	Enviro Cow	+2.6 86%

CALVING TRAITS

Direct CE	0.3 +81% Rel	Maternal CE	1.9 +59% Rel
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There are *TWO* Alta 4-EVENT COWS in the maternity pen!



During the FRESH event, the TWO 4-EVENT COWS include the cow that just freshened and her newborn heifer calf that is a future member of your milking herd.

HOW DO WE HELP BOTH THE COW AND CALF BECOME ALTA 4-EVENT COWS?



FOR YOUR FRESH COW

Rumilife CAL24 calcium supplement

- ◆ Uniquely formulated calcium bolus
- ◆ Contains Vitamin D & Magnesium
- ◆ Sustained 24 hour calcium release
- ◆ 100gm Calcium application
- ◆ 2 boluses with 1 application



FOR YOUR NEWBORN CALF

Calf's Choice Total 100

- ◆ Whole Bovine Colostrum
- ◆ Safe & Effective
- ◆ High in colostrum fat
- ◆ Convenient
- ◆ GMP+ FSA Assured

Talk to your trusted Alta advisor and help them both become Alta 4-EVENT COWS!

Alta Ltd

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